Global Business vs. Other International Programs

GENERAL
• One year: three countries
• Fixed class consisting of international students
• Coherent curriculum
• Direct credit transfer

TEAM STRUCTURE
• International classmates
• Multi-cultural teams

APPLICATION DEADLINE
December

duration
4 semesters

PROGRAMS
• TROIKA (Russia, Austria, Italy)
• ACT (Austria, Canada, Taiwan)

LANGUAGE OF INSTRUCTION
English

ECTS CREDITS
120

SPACE FOR GLOBAL BUSINESS.

1 class, 3 cultures and real-world business experiences.

Application Procedure
1. Send your application and the following documents to mgb@jku.at:
   • Transcripts
   • Proof of English-language proficiency (C1)
   • Curriculum vitae
   • Letter of Intent

2. Application Review

3. Interview at the Institute of Organization and Global Management Education

JOHANNES KEPLER UNIVERSITY LINZ
Institute of Organization and Global Management Education
Altenberger Street 69
4040 Linz, Austria
T +43 732 2468 4449
mgb@jku.at
www.jku.at/mgb

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in cooperation with
Joint Master’s Degree Program in Global Business

The joint Master’s degree program in Global Business aims to prepare students to pursue international management careers by providing insight into global economic and business environments. Both the TROIKA and ACT programs also provide students with an opportunity to learn about different cultures, improve language skills, develop a global mindset as well as develop cultural awareness and professional business expertise. In addition to management courses, the programs help students hone their soft skill sets in cross-cultural management and prepare to take on leadership tasks.

YOUR ADVANTAGES
- 1 class – 3 cultures
- Better understand local business cultures
- Contact with innovative companies
- Dynamic business experiences
- Foreign language fluency

Graduate Testimonials

HANNES FRAUENSCHUH - JKU MASTER GLOBAL BUSINESS GRADUATE
“The MGB-Troika program was an outstanding experience. The TROIKA program and prepare to take on leadership tasks.

ANGELA BEUTEMEYER - JKU MASTER GLOBAL BUSINESS GRADUATE
“The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unencumbered experience. If you get the chance to be part of this program - take it! It will change you!”

FINANCIAL INFORMATION
- Travel expenses approx. € 2,500
- Accommodations approx. € 1,500
- No tuition fees
- Scholarships: www.jku.at/insausland

PROGRAM STRUCTURE

Mandatory Courses
- Managing (9 ECTS)
- Global Business (6 ECTS)
- International Finance (3 ECTS)
- Human Resource & Change Management 1 (9 ECTS)

Selected 6 of following 5 courses
- Strategic Management (3 ECTS)
- International Finance (3 ECTS)
- International Marketing (3 ECTS)
- Business Consulting Project (4 ECTS)
- Strategic Financial Management (6 ECTS)
- Corporate Finance (6 ECTS)

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CULTURAL CONTEXT

National Year at the JKU Linz
- International Management (2 ECTS)
- International Business (2 ECTS)
- Russian Economic and Business Context (6 ECTS)
- Cultural Context (2 ECTS)

International Year at the JKU Linz
- International Management (2 ECTS)
- International Business (2 ECTS)
- Russian Economic and Business Context (6 ECTS)
- Cultural Context (2 ECTS)

International Year at UVic
- International Management (2 ECTS)
- International Business (2 ECTS)
- Russian Economic and Business Context (6 ECTS)
- Cultural Context (2 ECTS)

International Year at NSYSU
- International Management (2 ECTS)
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