

**List of Courses Taught in English  
at the Faculty of Social Sciences, Economics and Business  
Summer Semester 2017**



**Business Courses - Bachelor Level**

Title	Course Type	Hours per week	ECTS Credits
Case Studies English (C1) - for non-native speakers only!	Course (KS)	2.00	3
Competences of Organisational Analysis: Qualitative Research Methods	Seminar (SE)	2.00	3
Cross Cultural Management	Seminar (SE)	2.00	3
Cultural Marketing	Seminar (SE)	2.00	3
Current Issues in International Management	Seminar (SE)	2.00	3
Financing Cultural Events	Seminar (SE)	2.00	3
International Business	Course (KS)	2.00	3
International Market Entry	Intensive Course (IK)	2.00	3
Organization Design and Innovation	Course (KS)	2.00	4
Quantitative Organizational Change Methods	Seminar (SE)	2.00	3
Research Seminar in Management Accounting	Seminar (SE)	2.00	3
Seminar Business and Culture English (C2)	Seminar (SE)	2.00	3
Seminar Guest Professor English (C2): eBusiness and its Impact on Revenue Models	Seminar (SE)	2.00	3
Seminar in Innovation and Management: Dimensions of Innovation	Seminar (SE)	2.00	3
Seminar in Organization and Management: Market Categorization & Organizational Aspects of Strategic Management	Seminar (SE)	2.00	3
Special Topics in International Management: International Negotiations	Intensive Course (IK)	2.00	3

**The following course is open for NON-Business students only:**

Management and Marketing	Intensive Course (IK)	2.00	3
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**Economics Courses - Bachelor Level**

Balance of Payments and Exchange Rates	Course (KS)	2.00	3
Econometrics I	Course (KS)	2.00	4
Econometrics I	Intensive Course (IK)	1.00	2
Economics of International Integration	Course (KS)	2.00	4
International Economics, Finance and Macroeconomics	Seminar (SE)	2.00	4
Managerial Economics	Course (KS)	2.00	3
Microeconometrics	Course (KS)	2.00	4

**Other Courses - Bachelor Level**

Comparative Social Policy	Course (KS)	2.00	3
Culture and Language Policies in the EU	Intensive Course (IK)	2.00	3
Political and Economic Development in Europe	Course (KS)	2.00	3
Work Psychology	Seminar (SE)	2.00	4

## Master's Programme General Management

Title		Course Type	Hours per week	ECTS Credits
Master Course Corporate Finance	M1	Course (KS)	2.00	6
Master Course Advances in Strategic Change and Learning	M1	Course (KS)	2.00	6
Master Course Creating Strategic Advantages	M1	Course (KS)	2.00	6
Master Course Dimensions of Globalization	M1	Course (KS)	2.00	4
Master Course Dimensions of Innovation	M1	Course (KS)	2.00	4
Master Course Dimensions of Marketing Theory and Managerial Application	M1	Course (KS)	2.00	6
Master Course Financial Accounting	M1	Course (KS)	2.00	6
Master Course Managerial Accounting	M1	Course (KS)	2.00	6
Master Course Organization	M1	Course (KS)	2.00	6
Master Seminar Negotiation Skills	M1	Seminar (SE)	2.00	2
Master Seminar Qualitative Research Methods	M1	Seminar (SE)	2.00	3
Master Seminar Quantitative Research Methods	M1	Seminar (SE)	2.00	3
Master Seminar Sustainability: Environmental Controlling & Quality Management	M1	Seminar (SE)	2.00	4
Master Seminar Sustainability: Environmental Cooperation & Networking	M1	Seminar (SE)	2.00	4
Master Seminar Sustainability: Strategic Management Perspectives	M1	Seminar (SE)	2.00	4
Master Seminar Team Development & Group Dynamics	M1	Seminar (SE)	2.00	2
Master Seminar Advanced Topics in B2B-Marketing	M2	Seminar (SE)	1.00	2
Master Seminar Advanced Topics in Global Strategic Management	M2	Seminar (SE)	1.00	3
Master Seminar Advanced Topics in International Marketing	M2	Seminar (SE)	1.00	2
Master Seminar Advanced Topics in Organization: Literature and Practice	M2	Seminar (SE)	3.00	6
Master Seminar Applied B2B-Marketing	M2	Seminar (SE)	2.00	4
Master Seminar Applied International Marketing	M2	Seminar (SE)	2.00	4
Master Seminar Entrepreneurship Theory and Practice	M2	Seminar (SE)	3.00	6
Master Seminar Global Strategic Management	M2	Seminar (SE)	2.00	3
Master Seminar Globalization: Sociological Perspectives	M2	Seminar (SE)	2.00	4
Master Seminar Globalization: Strategic Perspectives	M2	Seminar (SE)	2.00	4
Master Seminar Innovation: Marketing Perspectives	M2	Seminar (SE)	2.00	4
Master Seminar Innovation: Organizational Perspectives	M2	Seminar (SE)	2.00	4
Master Seminar International Business Project	M2	Seminar (SE)	3.00	6
Master Seminar Leaders, Groups and their Organizational Environment	M2	Seminar (SE)	3.00	6

\*\* Your level - M1 for phase 1 or M2 for phase 2 - will be determined upon review of your transcript

### Other Master Courses

Title	Course Type	Hours per week	ECTS Credits
Advanced Exchange Rate Theory	Course (KS)	2.00	3
Advanced Statistical Inference	Tutorial (UE)	2.00	6
Advanced Statistical Inference	Lecture (VO)	2.00	4
Advanced Topics II - Industrial Economics and Competition Policy	Seminar (SE)	2.00	4
Circular Economy: Practice	Intensive Course (IK)	2.00	3
Current Topics in Web Sciences: Social Media Engagement	Tutorial (UE)	1.00	1,5
Current Topics in Web Sciences: Social Media Engagement	Seminar (SE)	1.00	1,5
Experimental Design	Combined Lecture (KV)	2.00	4
Feminist Economics	Course (KS)	2.00	4
Innovation, Design and Quality for the Circular Economy	Lecture (VO)	2.00	4
Integrated Quality Design: Project	Project (PJ)	2.00	4
Macroeconometrics	Course (KS)	2.00	4
Macroeconomics II	Course (KS)	2.00	4
Microeconomics II	Intensive Course (KS)	2.00	4
Regulation and Antitrust	Course (KS)	2.00	4
Special topics in Finance 1	Intensive Course (IK)	1.00	1,5
Statistical Learning	Combined Lecture (KV)	2.00	4
The Multinational Firm in the Global Economy	Course (KS)	2.00	4
Welfare Economics	Course (KS)	2.00	4