

Title Course Type Credits Credits Advanced Topics in Innovation and Entrepreneurship SE 3 Advanced Topics in Organization and Innovation SE 3 Addragn of Multinational Firms KS 3 Basics in Academic Writing KS 3 Basics of International Business and Market Entry IK 3 Basics of Business Taxation KS 3 Basics of Business Taxation KS 3 Basics of International Financial Reporting and Perspectives on Digitilization KS 3 Business Impacts of Digitalization and Supply Chair Management KS 3 Case Studies English (C1) - for non-native speakers only! KS 3 Case Studies English (C1) - for non-native speakers only! KS 3 Cross Cultural Management KS 3 Entrepreneurial and Leadership Skills SE 3 Entrepreneurial and Quality Management KS 3 Innovation and Entrepreneurship KS 3 Innovation and Entrepreneurship KS 3 International Business	Business Courses - Bachelor Level		
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Sustainable Business Practice SE 3	Supply Chain Fundamentals	KS	3
Transportation Logistics IK 3		SE	3

^{*} You have to choose between Basics in International Business and Market Entry (1 course, 3 ECTS) or International Business&International Market Entry (2 courses, 3 ECTS each)



Economics Courses - Bachelor Level		
Behavioral Economics	KS	3
Data Analysis and Economic Methods	SE	3
Data and Research Designs in Economics	IK	3
Economics of Inequality	KS	3
Intermediate Econometrics	KS	3
Intermediate Econometrics	IK	3
Introductory Microeconomics	IK	3
Introduction to Macroeconomics	KS	3
Introduction to Macroeconomics	IK	3
Managerial Economics	KS	3
The Financing of Corporations	KS	3

The following course is open for NON-Business students only		
Management and Marketing	IK	3
Management and Marketing	VL	3

Other Courses - Bachelor Level		
Academic Writing English (C1)	KS	3
Advanced Software Development	UE	3
Comparative Social Policy	KS	3
Critical Thinking	VU	3
Intercultural Skills English (C1)	KS	3
Interdisciplinary Perspectives 1: Social Sciences	UV	3
Introduction into Gender Studies in Science and Engineering	KV	3
Paradigms and Curent Trends of Sociological Thought II	SE	6
Philosophy and Philosophy of Science	SE	6
Political and Economic Development in Europe	KS	3
Selected Topics in Practical Philosophy - Research Integrity (RCR), Environment and Artificial Intelligence	SE	4
Technology and Society	SE	6
Work Psychology	SE	3



Master Programme Economics		
Title	Course Type	ECTS Credits
Gender Aspects in Economics	SE	3
Gender Aspects in Economics	KS	3
Labor Markets, Unemployment and Migration	KS	6
Managerial Economics 2	KS	3
Public, Health, and Enivronmental Economics II	KS	6
Regulation and Antitrust	KS	3
Seminar Financial Economics	SE	4
The Multinational Firm in the Global Economy	KS	3

Master Programme Economics and Business Analyti	ics	
Banking	KS	4
Economics of Digital Markets	KS	4
Introduction to Analytics and Digital Transformation	KS	3
Online Marketplace	VU	6
Programming for Business Tasks	IK	6
Python Programming for Economic and Business Analytics	VL	3
Python Programming for Economic and Business Analytics	UE	3
Seminar Analytic Methods	SE	4
Treatment Evaluation	KS	3
Treatment Evaluation	IK	3

Master Programme Stat	tistics	
Advanced Statistical Inference	VL	4
Advanced Statistical Inference	UE	6
Bayes Statistics	KV	4
Data Science	SE	6
Experimental Design	KV	4
Statistical Learning	KV	4
Statistical Principles of Data Science	KV	6

Master Leading Innovative Organizations		
Entry requirements: students must be enrolled in the Master Program "Management" or a comparable program. Course selection has to be confirmed by email with a representative of the program before registration: lio@jku.a	ıt	
CI1: Innovation Networks and Alliances	KS	3
CI1: Innovation Networks and Alliances	SE	3
CI2: Financial Analysis	KS	3
CI2: Digital Market Strategy	KS	3
Cl3: Entrepreneurship and Business Modeling	KS	3
Cl3: Entrepreneurship and Business Modeling	SE	3
MS3: Leadership Skills	SE	3
MS4: Entrepreneurial skills	SE	3
RS3: Research Toolkit II	SE	4



Advances in Leadership, Human Resource Managment and Change Advanced Topics in B2B-Marketing Business Models and the impact of Digitalization & sustainability M2 SE 4 Business Ethics M1 SE 2 Consumer Insights and Relationship Marketing M1 SE 2 Contemporary Issues in Marketing Management M1 SE 4 Corporate Finance M1 KS 6 Creating Strategic Advantages M1 KS 6 Digital Transformation: Continuous Change & Ambidexterity M2 SE 3 Digital Transformation: Managing Change M3 KS 6 Entrepreneurship M1 KS 6 Gender Studies for Management M1 KS 6 Global Strategic Management M2 SE 3 Human Resource Architectures & Management M2 SE 3 International Marketing Communication and Social Media M3 KS 6 Introduction to Digital Transformation and Technologies M4 KS 6 Introduction to Digital Transformation and Technologies M4 KS 6 M5 SE 3 M6 Managerial Accounting M6 KS 6 M7 SE 3 M8 SE 4 M8 SE 6 M8 SE 7 M8 SE 6 M8 SE 7 M8 S	Master in Management			
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Global Strategic Management M2 SE 3 Human Resource Architectures & Management M2 SE 4 Intercultural Competence M1 SE 2 International Marketing Communication and Social Media M2 SE 3 International Marketing Management M2 SE 6 Introduction to Digital Transformation and Technologies M1 SE 6 Introduction to Marketing Management M1 KS 6 Introduction to M2 KS 8 International M2 KS 3 International M2	Financial Accounting	M1	KS	6
Human Resource Architectures & Management M2 SE 4 Intercultural Competence M1 SE 2 International Marketing Communication and Social Media M2 SE 3 International Marketing Management M2 SE 6 Introduction to Digital Transformation and Technologies M1 SE 6 Introduction to Marketing Management M2 SE 6 Introduction to Marketing Management M3 SE 6 Introduction to Marketing Management M4 KS 6 Key Sales Skills and Sales Psychology M5 SE 2 Leaders, Groups and their Organizational Environment M2 SE 6 Managerial Accounting M1 KS 6 Negotiation Skills M1 SE 2 Presentation and Moderation Skills M1 SE 2 Qualitative Research Methods M1 SE 3 Quantitative Research Methods M1 SE 3 Strategic management in dynamic and complex environments M2 SE 4 Team Development & Group Dynamics	Gender Studies for Management	M1	SE	4
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Quantitative Research MethodsM1SE3Strategic management in dynamic and complex environmentsM2SE4Team Development & Group DynamicsM1SE2	Presentation and Moderation Skills	M1	SE	2
Strategic management in dynamic and complex environments M2 SE 4 Team Development & Group Dynamics M1 SE 2	Qualitative Research Methods	M1	SE	3
Team Development & Group Dynamics M1 SE 2	Quantitative Research Methods	M1	SE	3
	Strategic management in dynamic and complex environments	M2	SE	4
Virtual Collaboration in a Global Context M2 SE 6	Team Development & Group Dynamics	M1	SE	2
	Virtual Collaboration in a Global Context	M2	SE	6

Master Programme Business Informatics		
Advanced Topics in Production, Logistics and Supply Chain Management	IK	3
Computational Logistics: Metaheuristics	SE	6
Data Mining (UE & VL may only be taken in combination)	UE	3
Data Mining	VL	3