

Behavioral Factors Influencing Virtual Multicultural Team Work

This project aims at finding out more on the collaboration in virtual multicultural teams. A special focus is given to behavioral factors playing a role in that specific form of teamwork where communication is mainly done via ICT (information communication technology). The research is done via a bottom-up process, thus, the search for factors happens “directly in the field”. With that approach, we also want to test the applicability of theories known for face-to-face teams in the virtual setting.

Related Publications

Lähteenmäki, S., Saarinen, E., Fischlmayr I.C. & Lainema, T. (2009) Virtual Organizations. In: Bidgoli, Hossein (Ed.) The Handbook of Technology Management. pp. 189-206. Oxford, UK: Wiley.

Lähteenmaki, S., Fischlmayr, I. & Saarinen, E. (2009) Spontaneous Sharing of Leadership in Virtual Teams – A Breakthrough for the New Leadership Paradigm? Paper accepted for a presentation at the Academy of Management, August 7th to 11th, 2009, Chicago, USA.

Fischlmayr, Iris C. (2008) Virtual Multicultural Teams - A Training Design for Behavioral Factors. In: Salmons, J. & Wilson, L. (Eds.) Handbook of Research on Electronic Collaboration and Organizational Synergy. Hershey, PA: IGI Global. pp. 159-176.

Fischlmayr, Iris & Auer-Rizzi, Werner (2007) Trust in Virtual Multicultural Teams. In: Brennan, Linda & Johnson, Victoria (Eds.) Computer-Mediated Relationships and Trust: Managerial and Organizational Effects. Hershey, PA: Information Science Reference. pp. 100-116.

Fischlmayr, Iris C. (2006) The Influence of Culture on Multicultural Virtual Teams – The Example of Finns and Austrians. In: Paalumäki, Anni (ed.) Reflections on the Relationship between Academic Business Knowledge and Society. Publications of the Turku School of Economics, Series C-1:2006. pp. 212-235.

Collaboration Partners & Funding:

Prof. Satu Lähteenmäki, Turku School of Economics

Eeli Saarinen, MSc, Turku School of Economics

Prof. Timo Lainema, Turku School of Economics

TEKES – The Finnish Funding Agency for Technology and Innovation