

The Commercialization of Scientific Knowledge

The commercialization of academic knowledge, in particular technological knowledge, has been a key priority for many years. However, transforming university-based research results into commercially viable products represents a major challenge – for the individual researcher as well as for the research institution. This project investigates which factors lead to commercial outcomes of academic projects at research institutions in the United Kingdom and further investigates the transformation of academic into commercial knowledge during the growth of new ventures.

Related Publications:

Ambos, T.C. & Birkinshaw, J. (2010): How do new ventures evolve? An inductive study of the process of charter change in technology ventures, *Organization Science*.

Ambos, T.C., Mäkelä, K, Birkinshaw, J. and D'Este; P. (2008): When does university research get commercialized? Institutional and individual-level predictors of commercial outputs from research-council funded projects, *Journal of Management Studies*, 45 (8), pp. 1424-1427.

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