

## **Bachelor Thesis: Admission and Process**

### **Requirements:**

- Minor (“Schwerpunktfach”) in International Management
- Registration in a Seminar designated as “AUCH FÜR BACHELORARBEITEN” or “NUR FÜR BACHELORARBEITEN”
- Formal requirements according to plan of studies: “Wissenschaftliches Arbeiten” and “Gender Studies”

### **Topics:**

- Topics for the Bachelor Thesis will be suggested by the supervisors and assigned to interested students. According to their interest, students might choose from a topic pool.
- The Bachelor Thesis is a theoretical piece of research that is based on an in-depth literature review of a given topic.
- Bachelor Theses are individual assignments and cannot be conducted in groups.

### **Format:**

- Please follow the IM guidelines for “Academic Writing - Initial Information” to find guidelines for cover page, style, references etc.  
[http://www.jku.at/iim/content/e40042/e88480/e91378/e104000/AcademicWriting\\_01-2016newlogo\\_eng.pdf](http://www.jku.at/iim/content/e40042/e88480/e91378/e104000/AcademicWriting_01-2016newlogo_eng.pdf)
- The Bachelor Thesis should have 10.000 to 12.000 words pure text.
- The work has to be written in English.

### **Supervision & Assessment:**

- It is expected that the candidates work independently with a high level of motivation. Two meetings (kick-off and interim review) with the assigned supervisor are planned during the writing process. Both meetings can only take place during the semester.
- The Bachelor Thesis has to be completed until the end of the term it was started. The deadline for the fall term is February 28<sup>h</sup>, for the summer term July 31<sup>st</sup>. Please hand-in the Bachelor Thesis electronically as a Word Document to [office\\_iim@jku.at](mailto:office_iim@jku.at) AND as a bound copy at the secretary’s office.
- The grade for the seminar and the Bachelor Thesis will be given at the same point of time. In case of a negative seminar, the seminar has to be repeated and both will be graded together after successful completion of the seminar. In case of a negatively graded Bachelor Thesis, only the seminar will be graded. The supervisor decides whether it is possible to rewrite the Bachelor Thesis.

### **Assessment Criteria:**

- Focus on assigned topic
- Development of a clear structure
- Clarity of argumentation
- Critical reflection of the literature
- Meets the standard of Academic Writing
- Proper English

In a nutshell, a Bachelor Thesis is an integrated discussion rather than a mere summary or repetition of the literature.