

**Examination Literature valid from December 2017 Exam Date**  
**(“Schwerpunktfach” and “Spezialisierungsfach”)**

**International Business**

Hill, C.W.L.; & Hult, G.T.M. (2017) International Business – Competing in the global marketplace. 11th ed., New York, NY: McGraw-Hill Education, Chapters 1-3, 5-7, 9, 13-14.

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**Cross-Cultural Management**

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### **Structure & Configuration**

- Mintzberg, H. (2003). The structuring of organizations. In H. Mintzberg, J. Lampel, J. B. Quinn, & S. Ghoshal (Eds.), *The strategy process: Concepts, contexts, cases* (pp. 209-226). Upper Saddle River, NJ: Prentice Hall.
- Bartlett, C. A., Ghoshal, S., & Birkinshaw, J. (2004). Developing coordination and control: The organizational challenge. In C. A. Bartlett, S. Ghoshal, & J. Birkinshaw (Eds.), *Transnational management: Text, cases, and readings in cross-boarder management* (4th ed.) (pp. 339-355). Boston et al.: McGraw Hill.
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All articles and book chapters are available for copying at the Department of International Management.

October, 2017