



## 2021 International Conference on Information Resources Management (Conf-IRM)

*CONF-IRM is an AIS Affiliated Conference*

Theme: Digital Transformation in a (Post-)Pandemic World

**May 19-21, 2021**

(Conf-IRM 2021 will be an online conference, hosted by Johannes Kepler University Linz, Austria,  
Institute for Business Informatics – Information Engineering )



<http://jku.at/confirm2021/>



**Keynotes** on challenges evolving from Digital Transformation in a (Post-)Pandemic World  
by **Carol Saunders**, Ph.D., Professor Emeritus  
as well as **Martin Nenning** and **Roland Karlsboeck**, Voestalpine Steel Division.

### IMPORTANT DATES:

Submission deadline: **19-Jan- 2021**

Notification of  
submission decision: **23-Mar-2021**

Final submission due  
date for accepted  
papers: **07-Apr-2021**

Early registration  
deadline: **21 Apr 2021**

Conference Begins **19-May-2021**

### CONFERENCE TRACKS:

Track 01 - Big Data, Data Analytics, and Business Intelligence  
Track 02 - Enterprise Systems & Knowledge Management  
Track 03 - Digital Services, Management & Governance  
Track 04 - Information Security, Privacy, and Risk Management  
Track 05 - Digital Information Systems in the Public Sector,  
Telecommunications, Transport and Education  
Track 06 - Digital Health Care Systems  
Track 07 - Digital Information Systems for Development and  
Inclusion  
Track 08 - Digital Transformation, Entrepreneurship and  
Innovation  
Track 09 - Digital Business Platforms, Blockchain, Social  
Networking, and the Internet of Things  
Track 10 - Regional Perspectives on Digital Information Systems\*  
Track 11 - Designing Digital Systems  
Track 12 - Workshops, Tutorials, and Panels  
Track 13 - Doctoral Consortium

\* Will accept submissions in Portuguese and Spanish

## SUBMISSION TYPES AND GUIDELINES

### *Full Length Submissions*

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be workshopped for submission to a supporting journal. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

### *Research-in-Progress Submissions*

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

### *Teaching Cases*

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

### *Workshop, Panel, and Tutorial Submissions*

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

## IMPORTANT NOTES:

1. All conference submissions will be double-blind peer-reviewed. The review process will be handled by the track chairs and program co-chairs.
2. While the primary language of the conferences is English, Track 10 will accept papers in Portuguese and Spanish, as well as English.
3. The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
4. Authors of accepted papers (at least one person per submission) and all panel members and tutorial presenters MUST register AND attend the virtual conference.
5. Submissions of ALL TYPES must be received by the above deadlines.
6. Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library. An ISBN number will be assigned to papers published by the conference proceedings.

<b>ORGANISING COMMITTEE:</b>	
<p><b>Conference Co-Chairs:</b> Gerald Grant, Carleton University, Canada Barbara Krumay, Johannes Kepler University Linz, Austria</p> <p><b>Program Co-Chairs:</b> Iris Groher, Johannes Kepler University Linz, Austria Cesar Alexandre de Souza, University of São Paulo, Brazil</p> <p><b>Local Organizing Chair</b> Manuel Mühlburger, Johannes Kepler University, Linz, Austria</p>	<p><b>Publications and Proceedings Co-Chair:</b> Lech Janczewski, The University of Auckland, New Zealand</p> <p><b>Conf-IRM Executive / International Chairs:</b> Felix B. Tan, Auckland University of Technology, New Zealand G. 'Hari' Harindranath, Royal Holloway University of London, UK Sherif Kamel, The American University in Cairo, Egypt Jairo Gutierrez, Auckland University of Technology, New Zealand</p>