

# Welcome to the ICS Lab.



## **Kick-Off of the Interdisciplinary Commodity Studies Lab.**

**Date:** 14 October 2024

**Time:** 18:00

**Place:** JKU Linz, Altenberger Straße 69, Linz, Austria, Uni-Center, Festsaal A

**Registration** (by 6 October 2024): <https://www.reglis24.com/commoditystudies>

- **Welcome** by Stefan Koch (Rector of the JKU Linz) and Thomas Gegenhuber (Head of the Linz Institute of Transformative Change, JKU Linz)
- **Presentation** of the ICS Lab by Karin Fischer (Department of Sociology, JKU Linz) and Ernst Langthaler (Department of Economic, Social and Environmental History, JKU Linz)
- **Keynote Lecture** *Sugar and the History of Global Capitalism* by Ulbe Bosma (VU Amsterdam/IISH)  
Ulbe Bosma is Professor at the Vrije Universiteit Amsterdam and Senior Researcher at the International Institute of Social History. The lecture is based on his recent book *The World of Sugar: How the Sweet Stuff Transformed Our Politics, Health, and Environment over 2,000 Years* (Harvard University Press, 2023).
- **Reception** with snacks and drinks

This event is part of the international conference *Agro-Food Change Through the Lens of Soy: (Sub-)National Pathways in a Global Perspective*, organised by the FWF research project SoyChange (Department of Economic, Social and Environmental History, JKU Linz).