

Bachelor Thesis Seminar 247.015

Summer Semester 2024

a.Univ.Prof.ⁱⁿ Dr.ⁱⁿ Henriett Primecz

henriett.primecz@jku.at

Jeannine Madeleine Oelschuster, BA MA

Jeannine_madeleine.oelschuster@jku.at

Course Objectives

This seminar is specifically designed to support students writing their Bachelor Thesis in the field of International Management within the Bachelor's Degree in Business Administration (BWL).

Course Content and Structure

- Research design and research question(s)
- Literature review
- Academic writing
- Plagiarism
- Presentation of selected aspects of the students' thesis work (e.g. research question, status quo of the literature review, planned method) followed by plenary discussions.
- Final presentations of thesis work

The course design is very interactive and combines short inputs by the lecturer with plenary discussions and feedback to the students' thesis work by the lecturer as well as by fellow students. In addition, students should be prepared to share their own thesis-writing experiences with their classmates.

The seminar has a blocked format, teaching language is English. Attendance is expected for the entirety of all course sessions. Students who do not attend 80% of the total class time will automatically receive a negative grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative grade.

Entry requirements

Completed all of the courses from the specialization. For details regarding application and proposal writing see: <https://www.jku.at/studium/studienarten/bachelordiplom/ba-betriebswirtschaftslehre/details/minor-internationales-management/>

Planned Dates and Times: Please check KUSSS for final times and rooms!

Nr.	Date	Time	Room	Topic
1	Thursday, 14th of March 24	13:45 – 14:30	Online	Seminar overview, introduction
2	Thursday, 11th of April 24	13:45 – 14:30	Online	Research questions, topic identification
3	Thursday, 25th of April 24	13:45 – 14:30	Online	Literature review, formal requirements & academic writing
4	Thursday, 23rd of May 24	13:45 – 14:30	Online	Writing progress and emerging questions
5	Thursday, 20st of June 24	13:45 – 14:30	Online	Presentations
6	Thursday, 27th of June 24	13:45 – 14:30	Online	Final submission

Grading

The main criteria for successful course completion are:

- Attendance and active participation
- Four preparatory assignments for different sessions
- Short (informal) presentations in class
- Final presentation of thesis work

Literature

Recommended:

American Psychological Association (2010). Publication Manual of the American Psychological Association, 6th edition. Washington: APA.

American Psychological Association (2010). Concise Rules of APA Style, 6th edition. Washington: APA

Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic

decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at www.jku.at/iim.

Moodle Support

We offer a reading package containing all preparatory readings and the case studies for this course. Students are *expected to read the texts for each session in advance*. The reading package can be accessed on the Moodle course website prior to the beginning of the course. Points and grades will be posted in Moodle. Please also submit all assignments via Moodle.

Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.

For questions or problems please contact:
office_iim@jku.at