

Current Issues in International Management
247.006

Winter Term 2021

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Course Objectives

- Understand the nature of MNCs and the way they operate globally
- Develop a critical understanding of selected current international management issues
- Develop advanced theoretical and practical knowledge of contemporary international management issues
- Develop skills in sourcing and using relevant data to present information in an effective and valuable manner

Course Content and Structure

The content of the course is a mix of theory input lectures, in-class discussions and group presentations. Small groups will be established at the beginning of the semester in order to work together on a seminar paper and presentation. The seminar paper will highlight/focus on a current theoretical or practical topic in international management.

Active in-class contribution in the discussions and group exercises are essential for students to get the full value from the class. Therefore, students are expected to contribute equally to all group-level assignments and display an open, motivated and constructive mindset.

Attendance is expected for the entirety of all class sessions. Students who do not attend 80% of the total class time will automatically receive a negative grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated with lecturers before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative grade.

Important remark: In case the course has to take place virtually or in blended learning manner, the same attendance principles are applied as described above. You will be informed upon semester start whether the classes take place in person or virtually. The schedule is fixed please find it on KUSSS! Thank you for your flexibility!

Requirements and Grading

Entry requirements: successful completion of the course “International Business” (or an equivalent course taken at the home university). In case you have not taken “International Business” at JKU, but have taken an equivalent at your home university, please provide the necessary information at the latest one week before the start of the course to office_iim@jku.at.

The assessment of this course is based on the following requirements:

Level	Assessment	Percentage
Individual	Short test	10 %
Individual	Exam	40 %
Group	Seminar paper	30 %
Group	Presentation	20 %
	Maximum:	100 %

For a passing grade students must obtain at least 50 per cent in each category AND at least 60 per cent of the total points. The final grade will be calculated according to the following formula: 0-59.5 (5); 60-69.5 (4); 70-79.5 (3); 80-89.5 (2); 90-100 (1).

Planned Dates and Times (please check KUSSS for final times and rooms)

Date	Time	Topic
Tu. 05.10.2021	12:00 – 13:30	Course Opening - Introduction
Tu. 12.10.2021	12:00 – 13:30	Knowledge Transfer in MNC's
Tu. 19.10.2021	12:00 – 13:30	Post-Merger Integration
Tu. 09.11.2021	12:00 – 13:30	Globalization and Inequality
Tu. 16.11.2021	12:00 – 13:30	Global Supply Chains
Tu. 23.11.2021	12:00 – 13:30	The Challenges of Emerging Markets
Tu. 30.11.2021	12:00 – 13:30	Final Exam / Seminar Paper Topics
Tu. 07.12.2021	12:00 – 15:00	Coordination meeting Seminar Paper
Tu. 14.12.2021	12:00 – 13:30	Group Presentations

Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at www.jku.at/iim.

Moodle support

We offer a reading package containing all preparatory readings for this course. Students are *expected to read the texts for each session in advance*. The reading package can be accessed on the Moodle course website prior to the beginning of the course.

Points and grades will be posted in Moodle as well.

Please submit your assignments via Moodle.

Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.

For questions or problems please contact: office_iim@jku.at