

**Bachelor Thesis Seminar
 247.015**

Summer Term 2021

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Course Objectives

The objective of this course is to develop the student's ability to independently undertake and solve a research question using scientific methods, and describe it in a comprehensive independent work (thesis). A chosen research question within the field of International Management is to be thoroughly investigated, analyzed and described. Key topics of the course are the formulation of a relevant research question, the right choice of methods, and the critical analysis of theoretical and empirical material, while following the rules and standards of academic writing.

Course Content and Structure

The content of the course is a mix of theory input lectures, in-class discussions and group presentations. Attendance is expected for the entirety of all class sessions. Students who do not attend 80% of the total class time will automatically receive a negative grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated with lecturers before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative grade.

Important remark: In case the course has to take place virtually or in blended learning manner, the same attendance principles are applied as described above. You will be informed upon semester start whether the classes take place in person or virtually. The schedule is fixed please find it on KUSSS! Thank you for your flexibility!

Requirements and Grading

Level	Assessment	Percentage
Individual	Class presentation of the research question	10 %
Individual	Bachelor Thesis grade	90 %
	Maximum:	100 %

The final grade will be calculated according to the following formula: 0-59.5 (5); 60-69.5 (4); 70-79.5 (3); 80-89.5 (2); 90-100 (1).

Planned Dates and Times (please check KUSSS for final times and rooms)

Date		Time	Topic
Tu.	16.03.2021	10:15 – 11:00	Course Opening - Introduction
Tu.	13.04.2021	10:15 – 12:00	Theoretical input / academic writing
Tu.	11.05.2021	09:00 – 12:00	Presentation Research question
Tu.	08.06.2021	09:00 – 12:00	Tutoring sessions

Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at www.jku.at/iim.

Moodle support

We offer a reading package containing all preparatory readings for this course. Students are *expected to read the texts for each session in advance*. The reading package can be accessed on the Moodle course website prior to the beginning of the course.

Points and grades will be posted in Moodle as well.

Please submit your assignments via Moodle.

Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.

For questions or problems please contact: office_iim@jku.at