

Writing the Bachelor Thesis at the Department of International Management: Admission and Process

Requirements:

- Specialization (“Schwerpunktfach”) in International Management
- Registration in one of the seminars designated as “AUCH FÜR BACHELORARBEITEN” or “NUR FÜR BACHELORARBEITEN” („Cross Cultural Management“ or „Current Issues in International Management“).
- Successful completion of the courses “Wissenschaftliches Arbeiten” and “Gender Studies” as general pre-requisites for writing a bachelor thesis.

Topics:

- Topics for the Bachelor Thesis will be suggested by the supervisors and assigned to interested students. According to their interest, students might choose from a topic pool.
- The Bachelor Thesis is a theoretical piece of research that is based on an in-depth literature review of a given topic.
- Bachelor Theses are individual assignments and cannot be conducted in groups.

Format:

- Please follow the IM guidelines for “Academic Writing - Initial Information” with regard to proper citations, style, references etc. Available on the IM Department’s website and as well as in Moodle.
- The Bachelor Thesis should have 10.000 to 12.000 words pure text.
- The work has to be written in English.

Supervision & Assessment:

- It is expected that the candidates work independently with a high level of motivation. In-class meetings as well as an individual interim review with the assigned supervisor are planned during the writing process. These meetings can only take place during the regular semester.
- The Bachelor Thesis has to be completed until the end of the term it was started. The deadline for the fall term is February 28^h, for the summer term July 31st. Please hand-in the Bachelor Thesis electronically as a Word Document both in Moodle and to office_iim@jku.at AND as a bound copy at the secretary’s office.
- The grade for the seminar and the Bachelor Thesis will be given at the same point of time. In case of a negative seminar, the seminar has to be repeated and both will be graded together after successful completion of the seminar. In case of a negatively graded Bachelor Thesis, only the seminar will be graded. The supervisor decides whether it is possible to rewrite the Bachelor Thesis.

Assessment Criteria:

- Focus on assigned topic
- Development of a clear structure
- Clarity of argumentation
- Critical reflection of the literature
- Meets the standard of Academic Writing
- Proper English

In a nutshell, a Bachelor Thesis is an integrated discussion rather than a mere summary or repetition of the literature.