

Cross Cultural Management for Engineers

247.013

Summer Term 2021

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Course Objectives

The **goal** of this seminar is to sensitize students to the issues and challenges involved in cross-cultural encounters, such as interactions between managers and subordinates, between business partners with diverse backgrounds, in multicultural project teams, with a diverse workforce but also in society. Students will be confronted with “real” situations via simulations, case studies and critical incidents. This requires them to address problems conceptually and behaviourally, including the different understandings of culture.

The **aim** is to acquire the following **skills**:

- Awareness of various ways of thinking and behavior in different cultures
- Behavior in intercultural situations
- Acquire a global mindset

In order to reach this aim, the below-listed **subjects** will be addressed:

- Diversity and its facets
- The concept of culture
- Cultural differences and exposure to these differences
- Intercultural interactions; intercultural communication and collaboration
- Multicultural teams
- Global mindset
- Migration and cultural integration

Course Content and Structure

The **instruction** is defined as theory-led practical. There will be student theory input and application phases via:

- Simulations
- Discussion
- Critical incidents
- Group work
- Team cooperation

Course Dates

Date	Time
March 11th	16:15 – 19:45
March 18th	16:15 – 19:45
March 25th	16:15 – 19:45
April 15th	16:15 – 19:45
April 22th	16:15 – 19:45
April 29th	16:15 – 19:45

Please check KUSSS for final dates, times, as well as rooms!

The seminar language is in English.

Attendance is expected for the entirety of all class sessions. Students who do not attend 80% of the total class time will automatically receive a negative course grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated with lecturers before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative component grade.

Requirements and Grading

Requirement	Points
Individual assignments	40
Group paper	25
Group presentation	15
Class participation	20

For a passing grade you need 50% of the points from each assessment type and in total at least 60% of the points. The final grade is calculated as follows (in %):

1 (very good)	90 – 100
2 (good)	80 – 89.5
3 (satisfactory)	70 – 79.5
4 (sufficient)	60 – 69.5
5 (inadequate)	0 – 59.5

Students who do not reach a passing grade on the final exam will be given a second opportunity.

Readings

A reader with the articles, book chapters as well as course slides will be available on the Moodle course website.

Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at www.jku.at/iim.

Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.

For questions or problems please contact:
office_iim@jku.at