Cross Cultural Management for Engineers (247.013)

Department of International Management
Summer Term 2024

Ing. Theresa Irresberger, MSc
theresa.irresberger@jku.at

Workshop, 2.00 hours, 3.00 ECTS credits

Course Objectives

The goal of this seminar is to sensitize students on cultural awareness in business life. In this course, the students will be confronted with issues and challenges in professional cross-cultural encounters, such as interactions between managers and subordinates, between business partners with diverse backgrounds, in multicultural project teams, or with a diverse workforce. Since culture-awareness requires mindset-work and self-reflection, the students will be predominantly dealing with tasks aiming on reflection and transfer mode.

The **aim** is to create the fundament for acquiring the following **skills**:
- Behaving culturally adequate in work with different cultures
- Communicate culturally sensitive in business meetings or business trips
- Self-reflection of own mindset in order to develop a *global citizen attitude*

In order to reach this aim, the below-listed **subjects** will be addressed:
- The concept of culture and diversity
- Cultural differences
- Intercultural interactions, communication and collaboration
- Migration and cultural integration

Course Content and Structure

The course content is defined as theory-led practical. The following learning-modes are applied:

- Blended Learning
- Open discussions on reflection and transfer tasks
- Group work and group development tasks

Course Dates and Mode

- Please check KUSSS for final dates, times, as well as rooms and/or course mode.

- The course will be held in presence. In case that the course needs to be switched to online-mode due to force majeure, students will be informed timely. Hybrid mode is precluded.
- The seminar language is in English.
- Attendance is expected for all class sessions. Students who attend less than 80% of the total class time will automatically receive a negative course grade. If students have scheduling conflicts, the lecturer needs to be informed at least 1 day in advance. Absences, which are not communicated to the lecturer, will not be excused.

Requirements and Grading

Requirement	Points
Individual assignments	40
Group paper	25
Group presentation	15
Class participation	20
Max total	**100**

Grade	Points
1 (very good)	90 – 100
2 (good)	80 – 89
3 (satisfactory)	70 – 79
4 (sufficient)	60 – 69
5 (inadequate)	0 – 59

For a passing grade you need to have gathered **points in each requirement**, in total at least **60% of the points**. Students who do not reach a passing grade will be given a second chance.

Readings

A reader with the articles, book chapters as well as course slides will be available on the Moodle course website. They will be particularly **needed for the individual assignments**.

Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at www.jku.at/iim.

Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.
For any administrative questions please contact: office_iim@jku.at