

**Cross-Cultural Management  
247.009**

**Winter Term 2020/21**

**Mag.<sup>a</sup> Sonja Holm MSc**

sonja.holm@jku.at

**Course Objectives**

The goal of this course is to sensitize students to the issues and challenges involved in cross-cultural (business) encounters, e.g. interactions between managers and subordinates, or between colleagues or business partners of different cultural backgrounds.

**Course Content and Structure**

Attendance is expected for the entirety of all class sessions. Students who do not attend 80% of the total class time will automatically receive a negative course grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated with lecturers before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative component grade.

**Requirements and Grading**

The assessment of this course is based on the following requirements:

<b>Level</b>	<b>Assessment</b>	<b>Percentage</b>
Individual	Three short tests (the best two will count toward the final grade)	40 %
Individual	Two reflective essays	40 %
Individual	Class participation	20 %
	Maximum:	100 %

For a passing grade students must obtain at least 50 per cent in each category AND at least 60 per cent of the total points. The final grade will be calculated according to the following formula: 0-59.5 (5); 60-69.5 (4); 70-79.5 (3); 80-89.5 (2); 90-100 (1).

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## Planned Dates and Times

Please check KUSSS for final times and rooms

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## Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at [www.jku.at/iim](http://www.jku.at/iim).

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## Moodle support

We offer a reading package containing all preparatory readings and the case studies for this course. Students are *expected to read the texts for each session in advance*. The reading package can be accessed on the Moodle course website prior to the beginning of the course. **Please note that there are preparatory readings already for the first course session.**

Points and grades will be posted in Moodle as well.

Please submit your assignments via Moodle.

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## Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the readings on Moodle.

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## Contact

In case of changes to the schedule or other important correspondence concerning the course, emails will be sent out via the KUSSS-system. Therefore, please ensure that your email address in the KUSSS-System is one that you are checking on a regular basis.

For questions or problems please contact:  
office\_iim@jku.at