

## **Doctoral Dissertations: Principles and Application**

### **Principles**

- The doctoral dissertation must represent a substantial contribution to the advancement of the research areas of the department. We recommend writing the dissertation in English.
- The quality of the doctoral thesis must be such that it constitutes a major piece of research in its field. This means that future publications will (have to) cite and build on it.
- Doing scientific research means to understand and explain phenomena in their entirety. Thus, purely descriptive work, a mere collection of data, or a solution to a single managerial problem do not meet the standards of a doctoral dissertation.
- As part of the literature review, the doctoral candidate must search for articles related to her or his thesis topic in recent issues (last five years) of specified journals. The journal list can be downloaded from the department's website <http://www.jku.at/iim>
- We expect that each doctoral candidate actively contributes to and participates in the department's research projects.
- We expect doctoral students to become actively involved in the international research community by attending PhD workshops at international conferences or EIASM doctoral seminars.
- We expect doctoral students to present the results of their work to the international academic community.

### **Application**

- Each candidate hands in a proposal electronically to [office\\_iim@jku.at](mailto:office_iim@jku.at)
- The proposal (about +/- 20 pages) should contain:
  1. A clear problem statement,
  2. A clearly stated research question, derived from a preceding literature review,
  3. A description of the research methodology applied,
  4. References,
  5. Curriculum Vitae,
  6. The name of the preferred supervisor

The members of the department will make a joint decision about acceptance or rejection of the proposal based on the following criteria:

- Fit with the department's research priorities,
- Contribution to the scientific community,
- Suitability for publication,
- Adequacy of the methodology,
- Time schedule.

Additionally, the applicants will be invited for an interview and presentation of their proposal.

### **Supervisors**

- a.Univ.Prof.<sup>in</sup> Dr.<sup>in</sup> Erna Szabo MBA

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