

## **Bachelor Thesis Seminar**

Winter Semester 2023

**a.Univ.Prof.<sup>in</sup> Dr.<sup>in</sup> Henriett Primecz**  
henriett.primecz@jku.at

---

### **Course Objectives**

This seminar is specifically designed to support students writing their Bachelor Thesis in the field of International Management within the Bachelor's Degree in Business Administration (BWL).

---

### **Course Content and Structure**

- Research design and research question(s)
- Literature review
- Academic writing
- Plagiarism
- Presentation of selected aspects of the students' thesis work (e.g. research question, status quo of the literature review, planned method) followed by plenary discussions.
- Final presentations of thesis work

The course design is very interactive and combines short inputs by the lecturer with plenary discussions and feedback to the students' thesis work by the lecturer as well as by fellow students. In addition, students should be prepared to share their own thesis-writing experiences with their classmates.

The seminar has a blocked format, teaching language is English. Attendance is expected for the entirety of all course sessions. Students who do not attend 80% of the total class time will automatically receive a negative grade. If students have scheduling conflicts, they must notify the lecturer at least 24 hours in advance. Absences that are not communicated before the start of the session will not be excused. Consequently, any missed graded component in the respective session will result in a negative grade.

---

### **Entry requirements**

Completed all of the courses from the specialization. For details regarding application and proposal writing see: <https://www.jku.at/studium/studienarten/bachelordiplom/ba-betriebswirtschaftslehre/details/minor-internationales-management/>

---

### **Grading**

The main criteria for successful course completion are:

- Attendance and active participation

- Four preparatory assignments for different sessions
- Short (informal) presentations in class
- Final presentation of thesis work

---

### Course Dates

Session	Date		Time	Topics
1	Thursday	12 October	13:45 – 14:30	Seminar overview, introduction
2	Thursday	19 October	13:45 – 14:30	Research questions, topic identification
3	Thursday	9 November	13:45 – 14:30	Literature review, formal requirements & academic writing
4	Thursday	30 November	13:45 – 14:30	Writing progress and emerging questions
5	Thursday	11 January	13:45 – 14:30	Presentations
6	Thursday	25 January	13:45 – 14:30	Final submission

---

### Literature

#### Recommended:

American Psychological Association (2010). Publication Manual of the American Psychological Association, 6<sup>th</sup> edition. Washington: APA.

American Psychological Association (2010). Concise Rules of APA Style, 6<sup>th</sup> edition. Washington: APA.

---

### Discipline Rules

As an academic institution, the Department of International Management does not tolerate any form of academic dishonesty. Plagiarism encompasses presenting as one's own the words, work, opinions, or factual information of someone else without giving that person credit, as well as borrowing the sequence of ideas, the arrangement of material, or the pattern of thought of someone else without proper acknowledgement. All discovered instances will result in an immediate decrease in grade of the assignment or exam. In severe cases, this may result in a failing grade for the assignment or exam. In addition, there will be an automatic decrease in overall grade. Consequently, this may result in the failure of the course. In the case of group work, the consequences will be extended to the entire team. For details see our code of conduct at [www.jku.at/iim](http://www.jku.at/iim).

---

### Sustainability Policy

As a department that strives to promote environmental sustainability, we encourage you to consider the environment and refrain from printing the material provided on Moodle.