

The 6th Austrian Early Scholars Workshop in Management

May 24 – 25, 2018 | Uni Centre, JKU Linz

THURSDAY MAY 24

9:00 – 9:30 Workshop Opening

Alexander Egyed, Vice President Research, Johannes Kepler University Linz

Robert Bauer (JKU Linz)

Giuseppe Delmestri (WU Vienna)

9:30 – 11:00 Session Chair: Giuseppe Delmestri

Eva Schlindwein (University of Jena)

Summoning the Moral Demon of Marijuana: Issue Work in the Case of Cannabis Prohibition in the U.S.

Discussants: Royston Greenwood (University of Alberta), Renate Meyer (WU Vienna)

Carolin Auschra (Freie Universität Berlin)

Shifts in Institutional Infrastructure Configurations: The Case of Integrated Care in Germany

Discussants: Bob Hinings (University of Alberta), Tom Lawrence (University of Oxford)

11:00 – 11:30 *Coffee Break*

11:30 – 13:00 **Paper Development Roundtables**

13:00 – 14:00 *Lunch Break*

14:00 – 15:30 Session Chair: Matthias Fink

Kaitlin Appleby (University of Innsbruck)

Embracing a Diverse Self? Implementing Targeted Recruitment through Image Change

Discussants: Regine Bendl (WU Vienna), Elango Elangovan (University of Victoria)

Barbara Kump (WU Vienna)

Nobody Talks About It - Everyone Does It: Intuition in Interpretative Organizational Research

Discussants: Elango Elangovan (University of Victoria), Elke Schüssler (JKU Linz)

Field Trip: Creative Robotics

15:30 – 16:15 Transfer to the University of Arts and Design

16:15 – 17:15 **Johannes Braumann (University of Arts and Design, Linz)**

Visit to the Creative Robotics Lab

Talk: *Making Robots Accessible to Creative Industries*

17:15 – 17:30 Walk to Ars Electronica Centre

17:30 – 18:00 Johannes Braumann continues

18:00 – 19:00 **Martina Mara (JKU Linz)**

Talk: *On Robopsychology*

19:00 – 19:15 Walk to Schlossbrasserie

19:15 – 22:00 **Workshop Dinner** at Schlossbrasserie

FRIDAY MAY 25

9:00 – 9:15 Welcome and Introduction

Robert Bauer (JKU Linz)

9:15 – 10:45 Session Chair: Robert Bauer

Panel: Bringing Society Back In — Institutional Perspectives on the ‘Digital Transformation’

Thomas Gegenhuber (Leuphana University)

Bob Hinings (University of Alberta)

Tom Lawrence (University of Oxford)

Renate Meyer (WU Vienna)

Elke Schüssler (JKU Linz)

Royston Greenwood (University of Alberta)

10:45 – 11:15 *Coffee Break*

11:15 – 12:45 Session Chair: Elke Schüssler

Georg Reischauer (WU Vienna)

Transparency in the Pirate Party of Germany: Individual Responses to Institutional Demands in Practice

Discussants: Robert Bauer (JKU Linz), Tom Lawrence (University of Oxford)

Sebastian Vith (WU Vienna)

A Conceptual Framework of Economic Transactions in the Sharing Economy

Discussants: Matthias Fink (JKU Linz), Bob Hinings (University of Alberta)

12:45 – 13:45 *Lunch Break*

13:45 – 15:15 Session Chair: Matthias Fink

Meltem Özge Özcanlı (Middle East Technical University)

Reconsidering the Conceptualization of the State in Institutional Theory

Discussants: Renate Meyer (WU Vienna), Giuseppe Delmestri (WU Vienna)

Deniz Öztürk (Ankara Yıldırım Beyazıt University)

The Imprinting Effect in Humor Magazines in Turkey: The Case of Diversification

Discussants: Giuseppe Delmestri (WU Vienna), Royston Greenwood (University of Alberta)

15:15 – 15:45 *Coffee Break*

15:45 – 16:30 **Early Scholarship Roundtables**

16:30 – 17:00 **Wrap Up, Outlook and Closing**

17:00 End of the 6th Austrian Early Scholars Workshop in Management

THURSDAY MAY 24

11:30 – 13:00 **Paper Development Roundtables**

Tina Sendlhofer (Stockholm School of Economics)

Three Practices of Institutional Work: Employee-driven CSR at a SME

Julia Bartosch (Freie Universität Berlin)

The Politics of CSR in Japan – The Role of CSR in the Change of the Japanese Corporate Governance System

Leona Aimée Henry (Witten/Herdecke University)

Coordinating under Institutional Pluralism: Coping with Pluralistic Tensions in Cross-Sectoral Partnerships

Discussants:

Matthias Fink (JKU Linz), Renate Meyer (WU Vienna), Elke Schüßler (JKU Linz)

Thomas Gegenhuber (Leuphana University, Lüneburg), Deniz Öztürk (Ankara Yıldırım Beyazıt University),

Eva Schlindwein (University of Jena)

Andrea Carlo Lo Verso (University of Bologna)

Mapping Identity Construction in Interstitial Fields. The Case of the Nascent Italian Civil Drone Industry

Tristan May (Emlyon Business School)

Out of the Wood: Legitimizing the Electric Guitar

Silke Preymann (UAS Upper Austria)

How Charismatic Leadership Turns Good, Turns Bad, Turns ...?

Discussants:

Regine Bendl (WU Vienna), Giuseppe Delmestri (WU Vienna), Elango Elangovan (University of Victoria),

Kaitlin Appleby (University of Innsbruck), Roman Duffner (JKU), Georg Reischauer (WU Vienna)

Michael Auinger (JKU Linz)

Translation by Narrative: An Actor-Network Perspective on the Diffusion of Ideas

Mia Raynard (WU Vienna)

Deinstitutionalizing Hate? The Role of Emotions in 'Moving the Masses'

Discussants:

Bob Hinings (University of Alberta), Tom Lawrence (University of Oxford)

Claudio Biscaro (WU Vienna), Barbara Kump (WU Vienna), Meltem Özge Özcanlı (Middle East Technical University)

Judith Igelsböck (TU Munich)

Revitalizing the Script as a Concept to Understand Structure and Agency in Institutional Theory

Ozgu Karakulak (University of Geneva)

Identity Work under Institutional Complexity: Case Studies in Global Health Partnerships

Discussants:

Robert Bauer (JKU Linz), Royston Greenwood (University of Alberta),

Carolin Auschra (Freie Universität Berlin), Daniel Semper (WU Vienna), Sebastian Vith (WU Vienna)

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