

Master Management - Recommended Study Plan

Competence Area "Strategic and International Management in a Digital World"

1. Semester		2. Semester		3. Semester		4. Semester		
Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS	
Creating Strategic Advantages	6	Global Strategic Management <i>Prerequisite: Creating Strategic Advantages</i>	3	Interdisciplinary Business Project Strategic and International Management <i>Prerequisites: Global Strategic Management; Strategic Management in dynamic and complex environments; Business Models and the impact of Digitalization and Sustainability</i>	8	Corporate Finance	6	
Marketing Management	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4	Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6	Master's Thesis Strategic / International Management	19	
Organization	6	Business Models and the impact of Digitalization and Sustainability <i>Prerequisite: Creating Strategic Advantages</i>	4	Interpersonal Skills and Intercultural Competence	2			
Advances in Leadership, Human Resource Management, and Change	6	Interpersonal Skills and Intercultural Competence	4	Financial Accounting	6			
Introduction to Digital Transformation and Technologies	6	Qualitative Research Methods Quantitative Research Methods	6	Master Thesis Colloquium Strategic / International Management	3			Master Thesis Seminar Strategic / International Management
		Managerial Accounting	6					
		Free Electives	3	Free Electives	5	Free Electives	4	
30		30		30		30		
							Total	120

Courses without prerequisites