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List of Presentations

Linz, 05 May 2020

List of Presentations

Presentations at academic conferences

- Teller, Christoph.** 2019. Better service or more privacy? Capturing consumers' concerns in the new data-rich retail settings. Thought Leaders' Conference on Privacy in the Retail Environment. University of Florence, 07.06.
- Teller, Christoph together with Floh, Arne.** 2018. Why do people shop where they do? Antecedents of retail patronage. *Colloquium on European Research in Retailing 2018*. University of Surrey, Guildford, 13.07.
- Teller, Christoph together with Alexander, Andrew.** 2018. Markets in town and city centres – Benefits and challenges. *Colloquium on European Research in Retailing 2018*. University of Surrey, Guildford, 12.07.
- Teller, Christoph together with Holweg, Christina and Kotzab, Herbert.** 2018. Food waste in stores: Retail Formats, Product Categories and Root Causes. *Colloquium on European Research in Retailing 2018*. University of Surrey, Guildford, 12.07.
- Teller, Christoph together with Murray, John.** 2018. Determining Aesthetic Pleasure: An Investigation of Limited Relative Novelty Introductions to an Established Design Prototype. *51st Academy of Marketing Conference 2018*. *Marketing the Brave*. University of Stirling, Stirling. 03.07.
- Teller, Christoph.** 2017. The Role of Momentary and Longer-term Retail Brand Experiences in the Development of Retail Brand Equity in Task-orientated Store Environments. *3rd International Colloquium on Corporate Branding, Identity, Image and Reputation (COBIIR) – Current and Future Trends, Developments and Challenges*. Middlesex University, London, 07.09.
- Teller, Christoph together with Floh, Arne.** 2016. Antecedents of Online Retail Patronage – A Meta Analysis. *Academy of Marketing Conference 2016*. Newcastle Business School, Northumbria University, Newcastle, 05.07.
- Teller, Christoph together with Holweg, Christina.** 2016. Food Waste, Root Causes and Store Formats. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 02.06.
- Teller, Christoph.** 2016. The Role of Cooperation and Competition between Nodes in Service Networks. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 03.06.
- Teller, Christoph together with Brusset, Xavier and Kotzab, Herbert.** 2016. CERR 2016 and Beyond - Food for Thoughts. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 03.06.
- Teller, Christoph.** 2016. What Affects Online Retail Patronage - A Meta Analysis. *Colloquium on European Research in Retailing 2016*. Toulouse Business School, Toulouse, 04.06.
- Teller, Christoph.** 2015. Network and Node Spill-over Effects in Retail Agglomerations. *Academy of Marketing Conference 2015*. University of Limerick, Limerick, 08.07.
- Teller Christoph together with Murray, John.** 2015. The Role of Prototypes and Novelty in the Aesthetic Perception of Store Environments. *Academy of Marketing Conference 2015*. University of Limerick, Limerick, 08.07.
- Teller, Christoph.** 2015. Research into Retail Patronage and its Key Antecedents – Retrospective and Future Views. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 03.07.

- Teller, Christoph**, 2015. Performance Spill-Over Effects between Retail Agglomerations and their Stores – the Case of the High Street. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 03.07.
- Teller, Christoph** together with **Murray, John**. 2015. The Role of Prototypes and Novelty in the Aesthetic Perception of Higher and Lower Designed Store Environments. *18th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Rennes 1, Rennes, 02.07.
- Teller, Christoph**. 2014. Retail Patronage and Its Antecedents – A Meta Analysis. *Colloquium on European Research in Retailing 2014*. University of Bremen, Bremen, 25.09.
- Teller, Christoph**. 2014. Boundary Spanning Activities of Store Managers in Shopping Centres. *Colloquium on European Research in Retailing 2014*. University of Bremen, Bremen, 26.09.
- Teller, Christoph** together with **Holweg, Christina**. 2014. Food waste in Grocery Stores – an Untapped CSR Potential in the Retail and Wholesale Sector. In: Proceedings of the Colloquium on European Research in Retailing 2014. University of Bremen, Bremen, 26.09.
- Teller, Christoph**. 2014. Patronage Behaviour and Store Based Retail Formats – A Meta Analysis. *Academy of Marketing Conference 2014*. University of Bournemouth, Bournemouth: 10.07.
- Teller, Christoph** together with **Alexander, Andrew**. 2014. Boundary Spanning Potential of Store Managers in Shopping Centres. *Academy of Marketing Conference 2014*. University of Bournemouth, Bournemouth: 09.07.
- Teller, Christoph**. 2013. Why Do People Shop Where They Do? A meta-analysis. Key note address for the Marketing and Retail Track. *27th Annual Conference of the British Academy of Management (BAM)*, Liverpool: 09.09.
- Teller, Christoph**. 2013. Competing and Sleeping with the Enemy for the Greater Good – Coopetition between Stores in Retail Agglomerations. *27th Annual Conference of the British Academy of Management (BAM)*. Liverpool: 11.09.
- Teller, Christoph**. 2013. Store Managers in Shopping Malls – Boundary Spanners between Consumers, Retail and Centre Management. *27th Annual Conference of the British Academy of Management (BAM)*, Liverpool: 10.09.
- Teller, Christoph**. 2013. Exploring the Boundary Spanning Activities of Retail Store Managers in Shopping Centres. *Academy of Marketing Conference 2013*. University of South Wales, Cardiff, 11.07.
- Teller, Christoph**. 2013. Managing Key Supplier Relationships in Supply Chains. *17th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 05.07.
- Teller, Christoph**. 2013. The competition between shopping malls and urban retail and service clusters – international insights. *17th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 04.07.
- Teller, Christoph** together with **Alexander, Andrew**. 2013. Store Managers – The Ambassadors of Shopping Centres. *17th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD)*. University of Valencia. Valencia, 04.07.
- Teller, Christoph**. 2012. Urban Retail and Service Clusters vs. Shopping Malls - the Agglomeration Patronage Behaviour of Consumers in Bratislava, Ljubljana and Vienna. *19th International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 11.07.

- Teller, Christoph** together with **Teller, Wolfgang**. 2012. Indicators of Respondents' Reliability in Web-based Surveys. *19th International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 10.07.
- Teller, Christoph** together with **Wigley, Stephen M.** 2012. The 'Obesity Crisis' and Fashion Retailing – a UK view. *19th International Conference on Recent Advances in Retailing and Service Science (EIRASS 2012)*. Vienna, 10.07.
- Teller, Christoph** together with **Alexander, Andrew**. 2012. Store Managers – The Sounding Board in Shopping Centre Environments? *Academy of Marketing Conference 2012*. University of Southampton, Southampton, 04.07.
- Teller, Christoph** together with **Kotzab, Herbert**. 2012. Key Account Management and Supply Chain Management Execution. *Colloquium on European Retail Research*. ESSCA, Paris, 04.05.
- Teller, Christoph** together with **Holweg, Christina**. 2012. Avoidable Food Waste in Retail Stores. *Colloquium on European Retail Research*. ESSCA, Paris, 04.05.
- Teller, Christoph** together with **Alexander, Andrew**. 2012. Store Managers in Shopping Centres – sensing customer's perceptions and informing management decisions. *Colloquium on European Retail Research*. ESSCA, Paris, 03.05.
- Teller, Christoph**. 2012. Cognitive Age and Grocery Store Patronage Behaviour of Elderly Shoppers. *American Marketing Association/American Collegiate Retailing Association (AMA/ACRA) Triannual Conference*. Seattle, USA, 20.04.
- Teller, Christoph**. 2011. The Impact of Cognitive Age on Grocery Store Patronage of Elderly Shoppers. *Staff/Research Postgraduate Seminar [Marketing and Retail Subject Group]*. Surrey Business School, University of Surrey. Guildford, England, 30.11.
- Teller, Christoph**. 2011. Antecedents of Store Format Patronage Behaviour of Elderly Consumers - A Response. Based Segmentation. *16th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD 2011)*. Parma, Italy, 30.06.
- Teller, Christoph**. 2011. Cognitive Age, Older Consumers and Grocery Store Patronage Behaviour. *American Collegiate Retailing Association (ACRA) – Annual Conference*. Boston, USA, 05.03.
- Teller, Christoph**. 2010. Managing Agglomeration Effects in Retailing – the Mall Tenant's Perspective. *17th International Conference on Recent Advances in Retailing and Service Science (EIRASS 2010)*. Istanbul, Turkey, 03.07.
- Teller, Christoph**. 2010. Grocery Store Format Patronage of Older Consumer Cohorts in Urban Retail Settings. *17th International Conference on Recent Advances in Retailing and Service Science (EIRASS 2010)*. Istanbul, Turkey, 03.07.
- Teller, Christoph**. 2010. Improving the Execution of Supply Chain Management in Organisations with the Means of Importance-Performance Analysis. *16th International Working Seminar on Production Economics*. Innsbruck, Austria. 04.03.
- Teller, Christoph**. 2009. Agglomeration Formats, Attractiveness and Consumer Patronage. *9th Triennial Academy of Marketing Science/American Collegiate Retailing Association (AMS/ACRA) Retailing Conference: 'Strategic Challenges and Opportunities in Uncertain Times*. New Orleans, USA, 02.10.
- Teller, Christoph**. 2009. Attractiveness of Retail Agglomerations: Direct and Indirect Antecedents. *1st Stirling Management School Research Conference*, Stirling, United Kingdom, 09.12.

- Teller, Christoph.** 2009. Retail Agglomerations and Urban Place Marketing: Integrating the Actual Shoppers' Point of View. *1st International Colloquium on Place Marketing and Branding. Places for People in a Turbulent World.* Brunel Business School, Brunel University, Uxbridge, UK, 24.09-25.09.
- Teller, Christoph.** 2009. Description and Evaluation of Instore Logistics Processes. *15th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD).* University of Surrey, Guildford, UK, 16.07.
- Teller, Christoph.** 2009. Place Marketing, Retail Agglomeration Attractiveness and the Place User's Point of View. *15th Conference of the European Association for Education and Research in Commercial Distribution (EAERCD).* University of Surrey, Guildford, UK, 15.07.-17.07..
- Teller, Christoph** together with **Gittenberger, Ernst.** 2008. Betriebsformenpräferenz von älteren Konsumentenkohorten. *Handelsforschung 2008.* Vienna University of Economics and Business, Vienna, Austria, 27.11.-29.11.
- Teller, Christoph** together with **Schnedlitz, Peter.** 2008. Das Einkaufszentrum als Agglomerationsklasse - begriffliche Diskussion und empirische Evaluierung von Agglomerationseffekten. [The Shopping Mall as an Agglomeration Format – conceptual discussion and empirical evaluation]. *Agglomerationseffekte und Bestandsverhaeltnisse in Einkaufszentren (organised by the Ludwig-Boltzmann-Institut fuer Rechtsvorsorge und Urkundenwesen and the Oesterreichischen Handelsverband),* Vienna, 11.06.
- Teller, Christoph.** 2008. The Impact of Olfactory Stimuli on Customers' Perception of and Behaviour in Shopping Malls. *15th International Conference on Recent Advances in Retailing and Services Science (EIRASS).* Zagreb, Croatia, 14.07-17.07.
- Teller, Christoph** together with **Holweg, Christina** and **Schnedlitz, Peter.** 2008. The Drivers of Consumer Value in the ECR Category Management Model - Critical Discussion and Empirical Evaluation. *15th International Conference on Recent Advances in Retailing and Services Science (EIRASS).* Zagreb, Croatia, 14.07-17.07.
- Teller, Christoph** together with **Grant, David B.** 2007. Supply chain management implementation in Austria. *Logistics Research Network - Annual Conference 2007. Global Supply Chains: Developing Skills, Capabilities and Networks.* Hull University, Hull, UK, 07.09.
- Teller, Christoph.** 2007. Determinants of Store Choice: An Empirical Study of Consumers' Grocery Shopping Trip Behaviour. *14th International Conference on Recent Advances in Retailing and Services Science (EIRASS).* San Francisco, USA, 28.06.
- Teller, Christoph.** 2007. Hedonic and Utilitarian Shoppers in Distinct Retail Agglomerations. *14th International Conference on Recent Advances in Retailing and Services Science (EIRASS).* San Francisco, USA, 01.07.
- Teller, Christoph.** 2006. Attraktivitätsbewertung von Handelsagglomerationen im Zuge des Kauf-/Besuchsprozesses von Kunden. *WU Competence Day 2006. Innovationen in Marketing und Handel.* Vienna University of Economics and Business, Vienna, Austria, 19.10.
- Teller, Christoph.** 2006. Distributions- und Handelsforschung. Track-Chair. *WU Competence Day - Innovationen in Marketing und Handel.* Vienna University of Economics and Business, Vienna, Austria, 18-19.10.
- Teller, Christoph.** 2006. The Impact of Situational Effects on Consumers' Evaluation of Retail Agglomerations. *13th International Conference on Recent Advances in Retailing and Services Science (EIRASS).* Budapest, Hungary, 08.07.

- Teller, Christoph.** 2006. The Relevance of Consumer Logistics for Store Format Preference in Grocery Retailing – Theoretical Discussion and Empirical Insights. *13th International Conference on Recent Advances in Retailing and Services Science (EIRASS)*. Budapest, Hungary, 08.07.
- Teller, Christoph** together with **Grant, David B.** 2005. Home Delivery and Online Consumer Motivations: More B2B Logistics than Consumer Behaviour? *17th Annual Conference for Nordic Researchers in Logistics (NOFOMA 2005). Lost in Translation: Local Practice Versus Global Trends?* Copenhagen Business School, Copenhagen, Denmark, 10.06.
- Teller, Christoph.** 2005. The Consumer Direct Services Revolution in Grocery Retailing: an exploratory investigation. *12th International Conference on Recent Advances in Retailing and Services Science (EIRASS)*, Orlando, USA, 23.07.
- Teller, Christoph** together with **Reutterer, Thomas.** 2005. The Consumer's Role in Retail Distribution: Neglected Elements in the Dark Side of Shopping. *12th International Conference on Recent Advances in Retailing and Services Science (EIRASS)*, Orlando, USA, 23.07.
- Teller, Christoph** together with **Grant, David B.** 2005. Using Qualitative Methods to Complement Quantitative Research Approaches in Logistics and Supply Chain Management. *34th Annual Supply Chain Management Educators Conference*. San Diego, USA, 23.10.
- Teller, Christoph.** 2004. Instore logistics – the missing link in retail operations? *11th Annual International EUROMA Conference. Operations Management as a Change Agent*. Insead, Fontainebleau, France, 29.06.
- Teller, Christoph.** 2004. Proposing a Model of Consumer Logistics. *Logistics Research Network - Annual Conference 2004. Enhancing Competitive Advantage through Supply Chain Innovation*. Quinn School of Business, University College Dublin, Dublin, 10.09.
- Teller, Christoph.** 2004. To Pay or Not to Pay – That is here the Question. Learnings from Store based Retailing. *1st International Workshop on Consumer Behaviour and Distribution in the E-Grocery Sector*. Copenhagen Business School, Copenhagen, Denmark, 24.05.
- Teller, Christoph.** 2004. Web-based Surveys in Logistics Research: An Empirical Application. *Research Workshop. Research Methodologies in Supply Chain Management*. University of Oldenburg, Oldenburg, Germany, 27.09.
- Teller, Christoph.** 2003. Consumer Response to the Home Delivery of Groceries. *Logistics Research Network - Annual Conference 2003. Enhancing Global Trade through Supply Chain Solutions*. Cass Business School, London, UK, 12.09.
- Teller, Christoph.** 2003. The Consumer Direct Myopia. *The Council of Logistics Management's Annual Conference. Logistics Educators' Conference*. Chicago, USA, 21.09.
- Teller, Christoph** together with **Schnedlitz, Peter.** 2002. Bestandsmanagement von Bargeld als logistisches Aufgabenfeld des Handels (gezeigt am Beispiel der Euro-Bargeldeinführung) [Cash management in retailing]. *Jahrestagung der Wirtschaftsuniversität Wien 2002. Forschung für Wirtschaft und Gesellschaft*. Vienna University of Economics and Business, Vienna, Austria, 07.11.
- Teller, Christoph.** 2002. Effizienzmessung in der Handelslogistik [Measuring efficiency in retail logistics]. *Jahrestagung der Wirtschaftsuniversität Wien 2002. Forschung für Wirtschaft und Gesellschaft*. Vienna University of Economics and Business, Vienna, Austria, 07.11.
- Teller, Christoph.** 2002. Increasing Competitiveness in the Grocery Industry - Success Factors in Supply Chain Partnering. *Research Workshop. Strategy and Organization in Supply Chains*. University of Oldenburg, Oldenburg, Germany, 23.09.

Teller, Christoph. 2002. The Introduction of the Euro and its Logistical Consequences. *4th International Meeting for Research in Logistics*. INDEG Business School, Lisbon, Portugal, 15.10.

Teller, Christoph together with **Schnedlitz, Peter.** 2002. The Introduction of the EURO as a New Legal Tender and its Consequences for the Cash Logistics of Retail Trade in Austria. *11th International Conference on Management of Technology*. Miami, USA, 11.03.

Teller, Christoph. 2001. Logistics Cost Management between Desire and Reality. *Research Workshop. Cost Management in Supply Chains*. University of Oldenburg, Oldenburg, Germany, 25.09.

Other presentations

- Teller, Christoph** together with **Yazdi, Kurosh** and **Lefenda, Johann**. 2020. Platz für Vertrauen. Welchen Stellenwert hat Vertrauen in Wirtschaft und Gesellschaft von morgen? Paneldiscussion at the Zukunftsakademie-Talk im Kepler Salon. Kepler Salon, Linz, 28.01.
- Teller, Christoph**. 2020. Totgesagte leben länger –der innerstädtische Handel im Onlinezeitalter. Inaugural Lecture, Johannes Kepler University Linz. 27.01.
- Teller, Christoph**. 2019. Weihnachten, das Fest der Freude! ... auch für den traditionellen Handel? *Rotary Meeting* (Section Linz-Danube), Linz, 05.12.
- Teller, Christoph** together with **Gittenberger, Ernst**. 2019. Weihnachtsmärkte eine „Win-Win“-Situation? Positive und negative Ausstrahlungseffekte auf den Einzelhandel in den Innenstädten. *Press conference of the Austrian Chamber of Commerce (Section Retail)*. Vienna, 26.11.
- Teller, Christoph** together with **Gittenberger, Ernst**. 2019. „Es wird scho glei dumpa“. Der traditionelle Handel in der Weihnachtszeit. *Themed Event of the Exportclub Linz and the Centre of Retail and Consumer Research*. JKU Open Innovation Centre Linz, 05.11.
- Teller, Christoph** together with **Werani, Thomas**. 2019. Pragmatist and Visionary. *Opening Event of the JKU Business School*. Johannes Kepler University Linz. 08.10.
- Teller, Christoph**. 2019. Marketing Trends und das JKU Institute für Handel, Absatz und Marketing. Jubiläumsfeier 40 Jahre Marketingclub Linz. Johannes Kepler University Linz. 19.11.
- Teller, Christoph**. 2019. The Highstreet is dead – long live the Highstreet! Sind traditionelle Handelsformen im digitalen Zeitalter noch wettbewerbsfähig? *KPMG Business Cocktail 2019*. Linz, 19.09.
- Teller, Christoph**. 2018. High street and town centre attractiveness; what matters to shoppers? *Workshop “Keeping Haslemere Great”* organised by the Haslemere District Chamber of Trade and Commerce. Haslemere. 20.09.
- Teller, Christoph**. 2018. Retail research and education. Quo vadis? Concluding remarks at the plenary session of the CERR 2018. *Colloquium on European Research in Retailing 2018. Physical and Digital Market Places - where Marketing Meets Operations*. University of Surrey, Guildford, 13.07.
- Teller, Christoph**. 2018. Welcome Address to the 4th Colloquium on European Research in Retailing (2018). *Colloquium on European Research in Retailing 2018. Physical and Digital Market Places - where Marketing Meets Operations*. University of Surrey, Guildford, 12.07.
- Teller, Christoph** together with **Christof Backhaus**. 2018. What gets measured, gets done: Assessing high street and town centre attractiveness. *Public policy exchange symposium: The future of the British High Street and Town Centres: Working in partnership to revitalise essential social infrastructure*. Central London. 13.06.
- Teller, Christoph**. 2017. The store, web and retail patronage – A meta-analysis. *Research Seminar* at the University of Kent. Canterbury. 29.11.
- Teller, Christoph**. 2017. Antecedents of online and offline retail patronage – A meta-analytical view. *Research Seminar* at the University of Middlesex. London. 26.06.
- Teller, Christoph**. 2016. Why consumers shop where they do? Meta-analyses on the antecedents of online and offline retail patronage. *Research Seminar* at Bournemouth University. Bournemouth. 16.09.

- Teller, Christoph.** 2016. Sleeping with the enemy for the greater good. Coopetition in retail and service agglomerations. *Research Seminar at the University of Hull Business School*. University of Hull. Hull. 22.06.
- Teller, Christoph.** 2016. The role of cooperation and coopetition between nodes in service networks. *Research Seminar at the Centre for Service Management*. Loughborough University. Loughborough, 12.05.
- Teller, Christoph.** 2015. A Fresh (meta-analytic) Look at Retail Patronage Research. *Research Seminar at Newcastle University Business School*. Newcastle University. Newcastle, 16.06.
- Teller, Christoph.** 2015. Research into retail patronage and its key antecedents – retrospective and future views. *Research Seminar at the University of Nottingham Business School*. University of Nottingham. Nottingham, 25.03.
- Teller, Christoph** together with **Andrew Alexander** and **Steve Wood**. 2015. Core issues in store based retailing and new technology. *Retail workshop on developing funding a call for NEMODE (New Economics Models in the Digital Economy)*. Warwick Business School, London, 15.01.
- Teller, Christoph.** 2014. Why Do Consumers Shop Where They Do? A Meta-analysis on Patronage Behaviour of Store based Retail Formats. *Research Seminar at the Cardiff Business School [Strategy and Marketing Group]*. University of Cardiff. Cardiff, Wales, 17.09.
- Teller, Christoph** together with **Floh, Arne**. 2013. Retail Patronage Revisited – A meta-analysis. *Staff/Research Postgraduate Seminar [Marketing and Retail Subject Group]*. Surrey Business School, University of Surrey. Guildford, England, 27.11.
- Teller, Christoph.** 2013. Sleeping with the “Frenemy” for the Greater Good – Coopetition in Store Networks. *Staff/Research Postgraduate Seminar [Marketing and Retail Subject Group]*. Surrey Business School, University of Surrey. Guildford, England, 24.10.
- Teller, Christoph.** 2011. The Impact of Cognitive Age on Grocery Store Patronage of Elderly Shoppers. *Staff/Research Postgraduate Seminar [Marketing and Retail Subject Group]*. Surrey Business School, University of Surrey. Guildford, England, 30.11.
- Teller, Christoph.** 2011. Antecedents of Grocery Store Preference - The Case of Older Consumers in Urban Retail Settings. *2nd Stirling Management School Research Conference, Stirling, United Kingdom*, 14.02.
- Teller, Christoph.** 2011. Round table/panel discussion on the seminar series ‘*Consumer Behaviour, Logistics and Customer Service: the Connectors*’ at Brunel Business School/Brunel University. Uxbridge, UK, 30.09.
- Teller, Christoph.** 2010. The Customer of Store Based Retail Formats. Master or Servant? *Research Seminar at Brunel Business School/Brunel University*. Uxbridge, UK, 06.09.
- Teller, Christoph.** 2010. High Streets vs. Shopping Centres - How to Increase the Attractiveness of Different Retail Agglomeration Formats. *Research Seminar at the Department of Marketing/University of Strathclyde*. Glasgow, UK, 17.02.
- Teller, Christoph.** 2010. The Web-based Survey Approach. Potentials and Shortcomings. *Symposium Retail Innovation at the School of Retail and Services Management*. Dublin Institute for Technology, Dublin, Ireland, January 25.
- Teller, Christoph.** 2009. Attractiveness of Retail Agglomerations: Direct and Indirect Antecedents. *1st Stirling Management School Research Conference, Stirling, United Kingdom*, 09.12.

- Teller, Christoph.** 2008. Measuring the Attractiveness of Retail Agglomerations. *Research Seminar at the Department of Marketing/University of Stirling*. Stirling, UK, 7.10.
- Teller, Christoph.** 2007. Store- & Agglomeration Preference. Basic Considerations, Research Approaches & Empirical Insights. *Research Workshop at the Management School/University of Bratislava in Kosice*. Kosice, Slovakia, 7-8.02.
- Teller, Christoph.** 2007. Trends im Lebensmitteleinzelhandel [Trends in grocery retailing]. *Milchwirtschaftliche Tagung. Milchbauer sein. Milchbauer bleiben?! Gmunden, Austria*, 11.05.
- Teller, Christoph.** 2007. Marketing Aspects of Retail Agglomerations - Basic Considerations & Empirical Insights. *Research Workshop at the Management School/University of Bratislava in Kosice* (ASO Projekts 55s04. Multidisziplinärer Zugang zur Analyse von Tätigkeiten in Marketing und Handel). Kosice, Slovakia, 30.01.
- Teller, Christoph.** 2006. Online Research in a B2B-Context. *Forskningsseminar [research seminar] at the Department of Operations Management*. Copenhagen Business School, Copenhagen, Denmark, 06.06.
- Teller, Christoph.** 2006. Fehlmengen im Regal - Wirklich ein Problem für die Kunden? ECR - Die Wirklichkeit der Vision. *ECR-Austria Info Tag 2006*. Vienna, Austria, 15.11.
- Teller, Christoph.** 2006. Satisfying Demand – Supply Side. Effizienter Warennachschub. *Lecture series. Certified ECR-Manager*. Vienna University of Economics and Business, Vienna, Austria, 25.03
- Teller, Christoph.** 2006. Validity Issues in Logistics (and/or SCM) Research. *Methodologies in Supply Chain Management Research - PhD Course and Workshop*, Copenhagen Business School, Copenhagen, Denmark, 21.09.
- Teller, Christoph** together with **Teller, Wolfgang.** 2006. Wirkungsmessung von Online-Werbung. Empirische Ergebnisse und Entscheidungsunterstützung für die Praxis. Das Evaluierungs- und Analyseinstrument 'AdverTeller' [Measuring the effectiveness of online advertising. Empirical results and the decision support tool 'AdverTeller']. *ONLINE Agenturfrühstück*. Vienna University of Economics and Business, 17.05.
- Teller, Christoph.** 2005. Der Einsatz des Internet in der Logistik-Forschung - Ein Erfahrungsbericht [Using Internet based research tools – an experience report]. *Tagung der Wissenschaftlichen Kommission Logistik (Verband der Hochschullehrer für Betriebswirtschaft e. V.)*, Universität Duisburg-Essen, Duisburg, Germany, 28.01.
- Teller, Christoph.** 2003. Serviceattraktivität der Berufsgruppenvertretung "Computer- und Bürosysteme" der Wirtschaftskammer Österreich [Service quality of the professional representation IT (Austrian Chamber of Commerce)]. *Informationsveranstaltung der Wirtschaftskammer Wien (Sparte Handel)*. Vienna, Austria, 13.11.
- Teller, Christoph.** 2001. Der EuroCalculus - Wechselgeldberechnung für die Duale Währungsphase [EuroCalculus. Forecasting cash demand during the Euro change over phase]. *Tagung der Geschäftsführer der Media/Saturn BeteiligungsGmbH*. Vösendorf, Austria, 21.01.
- Teller, Christoph.** 2001. Wechselgeldbedarf während der Euro-Umstellungsphase [Cash demand for the Euro change over phase]. *Work Shop der Wirtschaftskammer Kärnten*. Klagenfurt, Austria, 11.05.

Teller, Christoph. 2001. Wechselgeldbedarf während der Euro-Umstellungsphase [Cash demand during the Euro change over phase]. *Euro-Veranstaltung der Wirtschaftskammer Kärnten*. Klagenfurt, Austria, 19.03.

Teller, Christoph. 2000. The Importance of Logistics for Retailing Companies - Measuring Efficiency in Retail Logistics. *PhD Workshop. Methods in Logistics Research*. Copenhagen Business School, Copenhagen, Denmark, 25.01.

Teller, Christoph together with **Schnedlitz, Peter.** 2000. Wechselgeldbedarf während der EURO-Umstellungsphase (E-DAY 1. JÄNNER 2002) [Cash demand during the Euro change over phase]. *Tagung der wissenschaftlichen Kommission Logistik (Verband der Hochschullehrer für Betriebswirtschaft e. V.)*, Vienna University of Economics and Business, Vienna, 11.01.