

Curriculum Vitae

Bernhard Gärtner

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Contact Information

Institute of Management Control & Consulting
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Personal Information

Date of birth: 16.01.1982
Place of birth: Braunau am Inn,
Austria
Citizenship: Austria

Education

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| 02/2014 | Dr. rer. soc. oec. (Doctoral degree in Social and Economic Sciences),
Johannes Kepler University Linz, finished with distinction |
| 03/2009 | Mag. rer. soc. oec. (Master degree in Social and Economic Sciences),
Johannes Kepler University Linz |
| 01/2009 | Mag. rer. soc. oec. (Master degree in Social and Economic Sciences),
Johannes Kepler University Linz |
| 06/2001 | Matura (Final Secondary School Examinations),
HTBLA Braunau am Inn, finished with distinction |

Professional Positions

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| Since 10/2010 | Research Assistant, Institute of Management Control & Consulting,
Johannes Kepler University Linz |
| 10/2009-10/2010 | Management Accountant, Raiffeisenverband Salzburg |
| 05/2004-10/2014 | Technical Employee, Intersport Paulusberger Mattighofen |

Research Interests

Enterprise Resource Planning (ERP) Systems, The Role of Management Accountants, Business Intelligence, Cloud Computing, Big Data, Industrie 4.0, Family Business, Management Accounting

Publications

Articles in Refereed English-language Journals

1. Hiebl, M.W.R., Gärtner, B. and Duller, C.: Chief financial officer (CFO) characteristics and ERP system adoption: an upper-echelons perspective, *Journal of Accounting & Organizational Change* (VHB JQ 3: B), 2017, Vol. 13, No. 1, pp. 85–111.
2. Gärtner, B. and Duller, C.: Critical Factors of ERP System Implementation – Quantitative Empirical Results from Austria, *International Journal of Strategic Management* (VHB JQ 3: C), 2017, Vol. 17, No. 1, S. 69–88.
3. Cimirotić, R., Duller, V., Feldbauer-Durstmüller, B., Gärtner, B. and Hiebl, M.: Enabling factors that contribute to women reaching leadership positions in business organizations: The case of management accountants, *Management Research Review* (VHB JQ 3: C), 2017, Vol. 40, No. 2, pp. 165–194.
4. Gärtner, B. and Kuttner, M.: Implementation process of ERP systems – Qualitative empirical findings from large Austrian enterprises of the industry sector, *European Journal of Management* (VHB JQ 3: C), 2016, Vol. 16, No. 2, S. 75-100.
5. Gärtner, B. and Krichbaum, A.: The role of management accountants in the use of ERP systems in large companies, *European Journal of Management* (VHB JQ 3: C), 2014, Vol. 14, No. 2, S. 91–108.
6. Gärtner, B., Feldbauer-Durstmüller, B. and Duller, C.: Enterprise size impact on the ERP system implementation, *International Journal of Strategic Management* (VHB JQ 3: C), 2013, Vol. 13, No. 3, S. 17–30.
7. Gärtner, B., Feldbauer-Durstmüller B. and Duller C.: Changes in the role of management accountants following the introduction of ERP systems, *European Journal of Management* (VHB JQ 3: C), 2013, Vol. 13, No. 3, S. 33–44.
8. Gärtner, B., Feldbauer-Durstmüller, B. and Duller, C.: Stakeholder Goals in Family Business: Evidence from Upper Austria, *International Business & Economics Research Journal* (VHB JQ 3: C), 2012, Vol. 11, No. 11, S. 1–8.
9. Gärtner, B. and Feldbauer-Durstmüller, B.: ERP systems and Management Accounting: A Literature Review and Future Research, **An Enterprise Odyssey: Corporate governance and public policy – path to sustainable future**, *6th International Conference*, 2012 S. 638–652.

Other Articles in English-language

1. Gärtner, B. and Hiebl, M.: Issues with Big Data, in Quinn, M. and Strauss, E. (Eds.): **The Routledge Companion to Accounting Information Systems**, Routledge, 2018.

Articles in Refereed German-language Journals

1. Gärtner, B. and Rockenschaub, T.: Cloud Computing und Controlling – Chancen und Risiken, **Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung** (VHB JQ 3: D), 2015, Vol. 27, No. 12, S. 709-714.
2. Gärtner, B. and Slacik, J.: Die Rolle des Controllers bei der ERP-System-Nutzung – Qualitativ-empirische Ergebnisse aus deutschsprachigen Mittelunternehmen, **Zeitschrift für KMU und Entrepreneurship (ZfKE)** (VHB JQ 3: C), 2015, Vol. 63, No. 3/4, S. 305–323.

Articles in Non-Refereed German-language Journals

1. Gärtner, B. and Valek, S.: ERP as a Service: Chancen und Risiken einer Auslagerung von ERP-Systemen in die Cloud, **Controller Magazin**, 2017, Vol. 42, Nr. 3, S. 54–59.
2. Gärtner, B. and Feldbauer-Durstmüller, B.: Controlling und ERP-Systeme: Aktuelle Ergebnisse der eingesetzten ERP-Systeme im Controlling in Österreich, **Controller Magazin**, 2013, Vol. 38, Nr. 4, S. 82–85.
3. Gärtner, B. and Silbermayr, S.: Bewertungsmethoden im Risikomanagement, 2012, **Zeitschrift für Recht und Rechnungswesen (RWZ)**, Vol. 22, Nr. 9, S. 263–267.
4. Mayr, S. and Gärtner, B.: Softwareauswahl zur integrierten Unternehmensplanung in KMU, **Controller Magazin**, 2010, Vol. 35, Nr. 2, S. 44–47.

Other Articles in German-language

1. Gärtner, B. and Duller, C.: Erfolgsfaktoren einer erfolgreichen ERP-System-Implementierung in MU –Empirische Evidenz aus Österreich, **Jahrbuch für Controlling und Rechnungswesen 2015**, 2015, S. 81–98.
2. Gärtner, B., Feldbauer-Durstmüller, B. and Duller, C.: Implementierungserfolg von ERP-Systemen hinsichtlich der Routinetätigkeiten im Controlling - Empirische Evidenz aus österreichischen Groß- und Mittelunternehmen, **Jahrbuch für Controlling und Rechnungswesen 2014**, 2014, S. 173–204.
3. Gärtner, B. and Duller, C.: Erfolgsfaktoren einer ERP-System-Implementierung: Eine vergleichende Analyse von Groß- und Mittelunternehmen, **Controlling in Forschung und Praxis – 25 Jahre spezielle Betriebswirtschaftslehre „Controlling“ an der JKU Linz**, 2014, S. 151–178.

Monographs

1. Gärtner, B.: Auswirkungen der ERP-Systeme auf das Management Accounting in österreichischen Groß- und Mittelunternehmen, (Dissertation), 2013.
2. Gärtner, B.: Softwareanalyse von Programmen zur integrierten Unternehmensplanung unter Berücksichtigung der Einbindung in die externe Unternehmensrechnung, 2008.

Presentations

Refereed Conference Presentations

1. Gärtner, B. and Duller, C.: Critical Factors of ERP System Implementation – Quantitative Empirical Results from Austria, *IABE 2017 Italy Summer conference at University of Alghero*, June 15, 2017.
2. Gärtner, B., Kuttner, M. and Duller, C.: Netzwerkcontrolling: Eine systematische Literaturanalyse, *5. Forum Mittelstandsforschung at University of Vienna*, February 20, 2017.
3. Gärtner, B. and Kuttner, M.: Implementation process of ERP systems – Qualitative empirical findings from large Austrian enterprises of the industry sector, *IABE 2016 Summer conference at University of Florence*, June 17, 2016.
4. Gärtner, B.: Critical factors of a successful enterprise resource planning system implementation – Quantitative empirical results from Austria, *4. Kepler Business Seminar*, Linz (Austria), June 23, 2015.
5. Gärtner, B. and Duller, C.: Erfolgsfaktoren einer erfolgreichen ERPS-Implementierung in KMU – Empirische Evidenz aus Österreich, *18th Annual Interdisciplinary Entrepreneurship Conference (G-Forum 2014)*, Oldenburg (Germany), November 13-14, 2014.
6. Hiebl, M.R.W., Gärtner, B., Duller, C.: The Relationship between ERP System Adoption and Chief Financial Officer Characteristics – Evidence from Austria, *11th Annual Conference for Management Accounting Research (ACMAR)*, Vallendar (Germany), March 13-14, 2014.
7. Gärtner, B.: ERP-Systems and Management Accounting: A Literature Review and Future Research, Sibenik (Croatia), June 14, 2012.

Other Presentations

1. Gärtner, B.: Institut für Controlling und Consulting meets HAK Lambach, Linz (Austria), May 29, 2017.
2. Gärtner, B.: Management Accounting, Linz (Austria), February 23, 2016.
3. Gärtner, B.: Institut für Controlling und Consulting meets HAK Neumarkt, Linz (Austria), December 9, 2014.
4. Gärtner, B.: Auswirkungen der ERP-Systeme auf das Management Accounting österreichischer Groß- und Mittelunternehmen, Linz (Austria), July 11, 2013.
5. Gärtner, B.: Institut für Controlling und Consulting meets HAK, Linz (Austria), June 27, 2012.

Refereeing and Editorial Activities

Ad-hoc Referee

Zeitschrift für KMU und Entrepreneurship; International Journal of Strategic Management; Journal of Information Systems; Journal of Small Business Management; Management Research Review; Journal of Accounting & Organizational Change; Journal of Risk Finance

Programme Referee

An Enterprise Odyssey: Corporate governance and public policy – path to sustainable future

Teaching Experience

Johannes Kepler University Linz

1. ERP-Supported Managerial Accounting (Bachelor/Diploma Programs, Summer 2011, Winter 2011/12, Summer 12, Winter 2012/13, Summer 13, Winter 2013/14, Summer 2014, Winter 2014/15, Summer 15, Winter 2015/16, Summer 2016, Winter 2016/17, Summer 2017).
2. Management Accounting and Business Intelligence (Master Finance and Accounting, Winter 2012/13, Winter 2013/14, Winter 2014/15, Winter 2015/16, Winter 2016/17; Summer 2017, Winter 2017/18, Summer 2018).
3. Controlling and Management Accounting – Advanced Level (Bachelor/Diploma Programs, Winter 2010/11).
4. Seminar in Management Accounting and Control (Bachelor/Diploma Programs, Summer 15, Winter 2015/16; Summer 2018)

University of Applied Sciences Upper Austria

1. Management Accounting and Business Management (Master Mechatronics and Business Management, Summer 2017; Winter 2017/18)

Supervision of Master/Diploma Theses

Stefanie Silbermayr (finished 03/2012), Katharina Trausner (04/2013), Armin Pflügl (07/2013), Stefanie Lettner (01/2014), Andrea Krichbaum (01/2014), Franz Emberger (05/2014), Johannes Slacik (07/2014), Michael Kuttner (09/2014), Andreas Stadler (06/2015), Thomas Rockenschaub (07/2015), Matthias Gruber (08/2015), Nadine Aichmayr (09/2015), Elisabeth Moser (11/2015), Katharina Riedl (12/2015), Sandra Ableidinger (05/2016)

Awards, Honors & Grants

1. **Best Research Publication in Journal Award 06/2016** for the paper titled „Implementation process of ERP systems – Qualitative empirical findings from large Austrian enterprises of the industry sector”
2. **Best Research Publication in Journal Award 06/2014** for the paper titled „The role of management accountants in the use of ERP systems in large companies“
3. **Best Research Publication in Journal Award 03/2013** for the paper titled „Enterprise size impact on the ERP system implementation“