

INAUGURAL LECTURE



Univ.-Prof. Dr. Thomas Gegenhuber

Professorship Management of Socio-Technical Transitions

Starting September 2021, Thomas Gegenhuber serves as the professor for the Management of Socio-Technical Transitions at JKU Linz. He completed his doctoral degree in business administration from JKU Linz in 2017. As part of his doctoral studies, funded by grants from the Austrian Academy of Sciences and the Austrian Federal Ministry of Science, Research and Economy, he visited the University Alberta, FU Berlin, and the University of Edinburgh. In 2018 he was appointed assistant professor for Digital Transformation at Leuphana University Lüneburg. Thomas Gegenhuber's research on sustainable and digital transformation appears in international journals such as Human Relations, Business & Society, Information & Organization, Government Information Quarterly, and Stanford Social Innovation Review.

Wednesday, April 27 2022, 16:00
Festsaal, Uni-Center, 1st Floor

Organizing for Sustainable Transformations

In this talk, I will first outline the foundations of the professorship of socio-technical transitions: Technologies are material or immaterial artifacts at the heart of many human activities, such as production, service delivery, and communication. Norms, values, beliefs, and interests shape how we create and make use of them. The professorship investigates the interplay between technology and society against the backdrop of the UN Sustainable Development goals. Second, I will provide an overview of our research focusing on open and collaborative forms of organizing sustainable transformations. Finally, I will close the talk by reflecting on our approach to leveraging the interplay between research, teaching, and transfer activities to create impact.