

Master Management - Recommended Study Plan - Practitioner Pathway 6 semesters

Competence Area "Strategic and International Management in a Digital World"

Semester 1		Semester 1 - 5		Semester 2 - 3		Semester 3 - 4		Semester 5 - 6	
Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS
Creating Strategic Advantages	6	Managerial Accounting	6	Global Strategic Management <i>Prerequisite: Creating Strategic Advantages</i>	3	Interdisciplinary Business Project Strategic and International Management <i>Prerequisites: Global Strategic Management; Strategic Management in dynamic and complex environments; Business Models and the Impact of Digitalization and Sustainability</i>	8	Master's Thesis Seminar Strategic and International Management	3
Introduction to Marketing Management	6	Corporate Finance	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4			Master's Thesis Strategic and International Management	20
Advances in Leadership, Human Resource Management, and Change	6	General Management Competence - Elective	12	Business Models and the Impact of Digitalization and Sustainability <i>Prerequisite: Creating Strategic Advantages</i>	4				
Introduction to Digital Transformation and Technologies	6	Interpersonal Skills and Intercultural Competence	6	Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6				
		Free Electives	12	Qualitative Research Methods Quantitative Research Methods	6				