

Master Management - Recommended Study Plan

Competence Area "Strategic and International Management in a Digital World"

1. Semester		2. Semester		3. Semester		4. Semester	
Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS
Creating Strategic Advantages	6	Global Strategic Management <i>Prerequisite: Creating Strategic Advantages</i>	3	Interdisciplinary Business Project Strategic and International Management <i>Prerequisites: Global Strategic Management; Strategic Management in dynamic and complex environments; Business Models and the Impact of Digitalization and Sustainability</i>	8	General Management Competence – Elective	6
Introduction to Marketing Management	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4	Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6	Master's Thesis Strategic and International Management	20
Advances in Leadership, Human Resource Management, and Change	6	Business Models and the Impact of Digitalization and Sustainability <i>Prerequisite: Creating Strategic Advantages</i>	4	General Management Competence – Elective	6		
Managerial Accounting	6	Interpersonal Skills and Intercultural Competence	4	Interpersonal Skills and Intercultural Competence	2		
Introduction to Digital Transformation and Technologies	6	Qualitative Research Methods Quantitative Research Methods	6				
		Corporate Finance	6				
		Free Electives	3	Free Electives	8	Free Electives	1
30		30		30		30	

Courses without prerequisites

Total 120