

Matrikelnummer

Studienkennzahl

UK	066	988	
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PRÜFUNGSRASTER

MASTERSTUDIUM GENERAL MANAGEMENT AUSTRIA / TAIWAN

(für STUST Tainan Studierende)
(ab 1.10.2024)

Vor- und Familienname	
Telefonnummer	
E-Mail	

Wahlfächer/-module (60 ECTS) (STUST Tainan)

Advanced Management Competence (60 ECTS)

		ECTS	Prüfungsdatum	Note
Business Research Methods	10-2-1-1	6		
Corporate Governance and Business Ethics	10-2-1-2	6		
Financial Management	10-2-1-3	6		
Human Capital Management and Development	10-2-1-4	6		
International Business Management	10-2-1-5	6		
Management Information Systems	10-2-1-6	6		

		ECTS	Prüfungsdatum	Note
Managerial Accounting	10-2-1-7	6		
		ECTS	Prüfungsdatum	Note
Managerial Economics	10-2-1-8	6		
		ECTS	Prüfungsdatum	Note
Marketing Management	10-2-1-9	6		
		ECTS	Prüfungsdatum	Note
Organization Behavior and Management	10-2-1-10	6		
		ECTS	Prüfungsdatum	Note
Production and Operations Management	10-2-1-11	6		
		ECTS	Prüfungsdatum	Note
Seminar on Customer Relationship Management	10-2-1-12	6		
		ECTS	Prüfungsdatum	Note
Seminar on Service Management	10-2-1-13	6		
		ECTS	Prüfungsdatum	Note
Special Subject STUST	10-2-1-14	6		
		ECTS	Prüfungsdatum	Note
Statistical Data Analysis	10-2-1-15	6		
		ECTS	Prüfungsdatum	Note
Statistical Methods	10-2-1-16	6		
		ECTS	Prüfungsdatum	Note
Strategic Management	10-2-1-17	6		

		ECTS	Prüfungsdatum	Note
Supply Chain Management	10-2-1-18	6		
		ECTS	Prüfungsdatum	Note
Dynamic Competitive and Industrial Analysis	10-2-1-19	4		
		ECTS	Prüfungsdatum	Note
Entrepreneurship Management	10-2-1-20	6		
		ECTS	Prüfungsdatum	Note
Technology and Innovation Management	10-2-1-21	4		
		ECTS	Prüfungsdatum	Note
Enterprise Resource Planning	10-2-1-22	6		
		ECTS	Prüfungsdatum	Note
Financial Analysis	10-2-1-23	6		
		ECTS	Prüfungsdatum	Note
Organization and Leadership	10-2-1-24	6		
		ECTS	Prüfungsdatum	Note
Seminar in International Marketing	10-2-1-25	6		
		ECTS	Prüfungsdatum	Note
Supply Chain Finance	10-2-1-26	6		

Pflichtfächer/-module (12 ECTS) (JKU)

Methods in Management Research

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Qualitative Research Methods	973MIMRQLRS19 973MIMRQLRS10	3		
SE Quantitative Research Methods	973MIMRQNRS19 973MIMRQNRS10	3		
Gesamtnote	11-1-2	6		

Introduction to Digital Transformation and Technologies

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KV Introduction to Digital Transformation and Technologies	973IDTTIDTK19	6		
Gesamtnote	11-1-3	6		

Wahlfächer/-module (24 ECTS) (JKU)

General Management Competence for Double Degree Incoming Students (6 ECTS)

Strategic Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Creating Strategic Advantages	973GMCCSMGK22 973GMCPSMGK19 973GMCPSMGK10	6		
Gesamtnote	11-2-3-1	6		

Marketing

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Introduction to Marketing Management	973GMCCIMMK23 973GMCCMARK22 973GMCPMARK19 973GMCPMARK10	6		
Gesamtnote	11-2-3-2	6		

Human Resource & Change Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Advances in Leadership, Human Resource Management, and Change	973GMCCHRCK22 973GMCPSCCLK16 973GMCPHRCK19 2PERS10P-M1	6		
Gesamtnote	11-2-3-3	6		

Interpersonal Skills and Intercultural Competence for Double Degrees

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Intercultural Competence	973ISICICCS19 973IPSKICCS10	2		
SE Negotiation Skills	973ISICNESS19 973IPSKNESS10	2		
SE Team Development & Group Dynamics	973ISICTDGS19 973IPSKTDGS10	2		
SE Presentation and Moderation Skills	973ISICPMSS19			
SE Key Sales Skills and Sales Psychology	973ISICSSPS21	2		
SE Gender Studies for Management	973ISICGSMK22 977PADTFECK21 977PIAEFECK19 977GAECFECK10	4		
SE Business Ethics	973ISICBUES23	2		
Gesamtnote	11-2-4	4		

Competence Area for Double Degrees (14 ECTS)

Digital Transformation: Leadership, Human Resource Management and

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Digital Transformation: Managing Change	973LHRCMACS24 973DLHRMACS19	4		
SE Human Resource Architectures and Management	973LHRCHAMS24 973DLHRHAMS19	4		
SE Leaders, Groups and their Organizational Environment	973LHRCLGOS24 973DLHRLGOS19 973SMCPLGOS16 2PERS10P-M2	6		
Gesamtnote	11-2-5-1	14		

Strategic and International Management in a Digital World for Double Degrees

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Business Models and the Impact of Digitalization and Sustainability	973STIMBMDS24 973SIMDBMDS20 973SIMDBMDS19	4		
SE Strategic Management in Dynamic and Complex Environments	973STIMSMD24 973SIMDSMDS19	4		
SE Virtual Collaboration in a Global Context	973STIMVCGS24 973SIMDVCGS19 973SMCPIBPS16	6		
Gesamtnote	11-2-5-2	14		

Marketing and Global Marketing in a Digital World for Double Degrees

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE International Marketing Management	973MAMAIMMS24	6		
	973MGDWIMMS23			
	973MGDWGMMS19			
	oder 973SMCPTIMS10	2		
	und 973SMCPAIMS16	4		
	2IMESE			
SE Contemporary Issues in Marketing Management	973MAMACIMS24	4		
	973MGDWCIMS23			
	973MGDWMAS19			
SE Advanced Topics in B2B-Marketing	973MAMAB2BS24	2		
	973MGDWB2BS19			
	973SMCPTBMS10			
SE Consumer Insights and Relationship Marketing	973MAMACRMS24	2		
	973MGDWCRMS23			
	973MGDWREMS19			
Gesamtnote	11-2-5-3	14		

Master´s Thesis Seminar

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Master´s Thesis Seminar	973THESMTSS22	3		
Gesamtnote	11-80	3		

	ECTS	Beurteilungsdatum	Note
Master´s Thesis	21		

Datum der letzten Beurteilung (Abschlussdatum des Studiums)	
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bestanden / mit Auszeichnung bestanden

Linz, am _____

Unterschrift Antragsteller*in	
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Der*Die Vizerektor*in für Lehre und Studierende