

Matrikelnummer

Studienkennzahl

UK	066	973	
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PRÜFUNGSRASTER MASTERSTUDIUM MANAGEMENT

(ab 1.10.2024)

Vor- und Familienname	
Telefonnummer	
E-Mail	

Compulsory Subjects/Modules (42 ECTS)

General Management Competence – Compulsory 36 ECTS

Strategic Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Creating Strategic Advantages	973GMCCSMGK22 973GMCPSMGK19 973GMCPSMGK10	6		
Gesamtnote	1-1-1	6		

Marketing

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Introduction to Marketing Management	973GMCCIMMK23 973GMCCMARK22 973GMCPMARK19 973GMCPMARK10	6		
Gesamtnote	1-1-2	6		

Human Resource & Change Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Advances in Leadership, Human Resource Management, and Change	973GMCCHRCK22 973GMCPHRCK19 973GMCPSCCLK16 2PERS10P-M1	6		
Gesamtnote	1-1-4	6		

Managerial Accounting

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Managerial Accounting	973GMCCMACK22 973GMCPMACK19 973GMCPMACK10	6		
Gesamtnote	1-1-5	6		

Corporate Finance

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Corporate Finance	973GMCCCFIK22 973GMCPCFIK19 973GMCPCFIK10	6		
Gesamtnote	1-1-7	6		

Methods in Management Research

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Qualitative Research Methods	973MIMRQLRS19 973MIMRQLRS10	3		
SE Quantitative Research Methods	973MIMRQNRS19 973MIMRQNRS10	3		
Gesamtnote	1-1-8	6		

Introduction to Digital Transformation and Technologies 6 ECTS

Introduction to Digital Transformation and Technologies

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KV Introduction to Digital Transformation and Technologies	973IDTTIDTK19	6		
Gesamtnote	1-2	6		

Elective Subjects/Modules (43 ECTS)

Interpersonal Skills and Intercultural Competence
Es sind Lehrveranstaltungen im Ausmaß von 6 ECTS zu wählen.

Interpersonal Skills and Intercultural Competence

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Intercultural Competence	973ISICICCS19 973IPSKICCS10	2		
SE Negotiation Skills	973ISICNESS19 973IPSKNESS10	2		
SE Team Development & Group Dynamics	973ISICTDGS19 973IPSKTDGS10	2		
SE Presentation and Moderation Skills	973ISICPMSS19	2		
SE Key Sales Skills and Sales Psychology	973ISICSSPS21	2		
SE Gender Studies for Management	973ISICGSMK22 977PADTFECK21 977PIAEFECK19 977GAECFECK10	4		
SE Business Ethics	973ISICBUES23	2		
Gesamtnote	2-1	6		

Competence Area

Es ist ein Fach im Ausmaß von 25 ECTS zu wählen.

Leadership, Human Resource Management and Change

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Digital Transformation: Continuous Change and Ambidexterity	973LHRCCAS24 973DLHRCCAS19	3		
SE Digital Transformation: Managing Change	973LHRMACS24 973DLHRMACS19	4		
SE Human Resource Architectures and Management	973LHRCHAMS24 973DLHRHAMS19	4		
SE Interdisciplinary Business Project Leadership, Human Resource Management, and Change	973LHRBPLS24 973DLHRBPLS19	8		
SE Leaders, Groups and their Organizational Environment	973LHRCLGOS24 973DLHRLGOS19 973SMCPLGOS16 2PERS10P-M2	6		
Gesamtnote	2-2-1	25		

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Marketing Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE International Marketing Communication and Social Media	973MAMAIMSS24 973MGDWIMSS23 973MGDWGCSS19	3		
SE International Marketing Management	973MAMAIMMS24 973MGDWIMMS23 973MGDWGMMS19 oder 973SMCPTIMS10 und 973SMCPAIMS16 2IMESE	6 2 4		
SE Interdisciplinary Business Project Marketing Management	973MAMABPIS24 973MGDWBPIS23 973MGDWBPMS19	8		
SE Contemporary Issues in Marketing Management	973MAMACIMS24 973MGDWCMIS23 973MGDWMAIS19	4		
SE Advanced Topics in B2B-Marketing	973MAMAB2BS24 973MGDWB2BS19 973SMCPTBMS10	2		
SE Consumer Insights and Relationship Marketing	973MAMACRMS24 973MGDWCRMS23 973MGDWREMS19	2		
Gesamtnote	2-2-2	25		

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Strategic and International Management

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Business Models and the Impact of Digitalization and Sustainability	973STIMBMDS24 973SIMDBMDS20 973SIMDBMDS19	4		
SE Interdisciplinary Business Project Strategic and International Management	973STIMIBSS24 973SIMDIBSS19	8		
SE Global Strategic Management	973STIMGSMS24 973SIMDGSMS19 973SMCPGSMS16 2IMGTGSM	3		
SE Strategic Management in Dynamic and Complex Environments	973STIMSMD24 973SIMDSMDS19	4		
SE Virtual Collaboration in a Global Context	973STIMVCGS24 973SIMDVCGS19 973SMCPIBPS16	6		
Gesamtnote	2-2-3	25		

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Sustainable Entrepreneurship and Circular Economy Innovation

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Sustainable Entrepreneurship Principles	973SECESEPS24	4		
SE Circular Economy Innovation Fundamentals	973SECECEFS24	4		
SE Integrated Seminar: Sustainable Entrepreneurship and Circular Economy Innovation	973SECEISS24	6		
SE Research Seminar: Sustainable Entrepreneurship and Circular Economy Innovation	973SECEISS24	3		
SE Interdisciplinary Business Project Sustainable Entrepreneurship and Circular Economy	973SECEIBPS24	8		
Gesamtnote	2-2-4	25		

General Management Competence – Elective 12 ECTS

Entrepreneurship

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Entrepreneurship	973GMCEENTK22	6		
Gesamtnote	2-3-1	6		

Financial Accounting

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Financial Accounting	973GMCPFACK22 973GMCPFACK19 973GMCPFACK10	6		
Gesamtnote	2-3-2	6		

Organization

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
KS Organization	973GMCEORGK22 973GMCPORGK19 973GMCPMCOK16 2ORGMCO	6		
Gesamtnote	2-3-3	6		

Free Electives

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
Gesamtnote	30	12		

Master's Thesis - Master's Thesis Seminar 23 ECTS (Abschluss ab 1.10.2023)

Master's Thesis Seminar

Typ und LVA-Prüfung	Klasse	ECTS	Prüfungsdatum	Note
SE Master's Thesis Seminar	973THESMTSS22	3		
Gesamtnote	555-2	3		

		ECTS	Beurteilungsdatum	Note
Master's Thesis	555-3	20		

- Specialized Competence in Marketing Management
- Specialized Competence in Strategic and International Management
- Specialized Competence in Leadership, Human Resource Management, and Change
- Specialized Competence in Sustainable Entrepreneurship and Circular Economy Innovation

Datum der letzten Beurteilung (Abschlussdatum des Studiums)	
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bestanden / mit Auszeichnung bestanden

Linz, am _____

Unterschrift Antragsteller*in	
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Der*Die Vizerektor*in für Lehre und Studierende

Stand: 1.10.2024