About Ensenada B.C. Mexico

Known as the “Cinderella of Pacific”, the city of Ensenada is conveniently located 70 miles south of the United States - international border. 50 minutes from San Diego, California. Ensenada has become a progressive sea port that has promoted its beauty and splendor through tourism, while not neglecting its cultural, industrial and commercial activities. This balance positions Ensenada as an excellent rest and relaxation destination. It is the third largest city in Baja California and key port in the Mexican Pacific Coast.

Ensenada offers a variety of sea activities such as surfing, scuba diving, kayaking, whale watching and sport fishing, as well as awarded winning cuisine, and a safe family oriented atmosphere, with an average weather of 65F (18 C). some interesting places to visit in Ensenada are: Wine Country, Seafood Market, local beaches, museums and galleries.

For more information about Ensenada: http://ensenadaaviva.com/en

CETYS University System cordially invites international students from around the world to its 2020 CETYS International Summer Program, a unique experience that blends teaching with visits to industry, as well as cultural activities in Ensenada, Mexico, a city renowned for its high quality of life, tourist oriented activities, as well as relaxed family-town atmosphere.

CETYS University is an institution of higher education founded in 1961, located in northwest Mexico, and designated as an “Institution of Excellence” by Mexico’s Government. With campuses in Mexico City, Tijuana, and Ensenada, CETYS University currently offers undergraduate and graduate degree programs in the areas of Management and Business, Engineering, Social Sciences and Humanities, as well as a general and International High School.

Furthermore, CETYS is accredited by the Federation of Higher Education of Mexican Private Institutions (FIMPES) and has received as of February 2012, international accreditation in USA by the Western Association of School and Colleges (WASC), ACGSP USA International Accreditation (2014) and ABET (Accreditation Board for Engineering and Technology) in 2015.

Additional Information

Application:
Registration via email (using form designed for this purpose, form sent upon request).
Contact: Cristopher Espinoza International Programs, CETYS University, Ensenada Campus.
Email: international@cetys.mx

Visa Requirements:
Most students can participate with a tourist visa, which can be obtained upon arrival. Please contact us if you have any questions about your visa.

Accommodation:
CETYS will make reservations at a local hotel and/or apartments near campus:
- 2 beds: 2 people per room occupancy*
- 2 beds: 4 people per room occupancy*

*Different accommodation cost.

Meals:
Approximate 25 USA dollars per day.

Suggested Arrival Airport:
San Diego, California, USA
CETYS University can arrange for pick up upon request (optional, fee applies).

Grading and Credits Transfer:
A certificate of completion will be awarded by CETYS University. Students are required to notify CETYS in advance if they require additional documents.

For more about CETYS University, visit: www.cetys.mx/en/
About ISP Program

COURSES
Every year our International Summer Program offers at least nine different courses. Possible offering for 2020 ISP is as follows (participating students choose one):

- Project Management
- Renewable Energy Sources
- Innovation and New Product Development
- Strategic Management
- International Marketing
- Negotiation Strategies and Conflict Resolution
- Competitiveness and sustainability
- Cross Cultural Management
- Project’s Evaluation

Watch ISP Video

INDUSTRY VISITS 25%

CLASSES 50%

CULTURAL IMMERSION 25%

RELEVANT DATES
January 20th, 2020
Registration Begins

July 13th, 2020
Program Starts

July 24th, 2020
Programs Ends

FEES/COSTS (in USA Dollars)
Tuition: $925 USD

Accommodation: $450 USD *

Registration Fee: $100 USD (Waved before May 8th)

Industry and Cultural Visits: $400 USD *

Knowledge is an Adventure

For more info: www.cetys.mx/isp

*Amounts to be confirmed by January 2020.