

Bachelor's Degree Program in International Business Administration

180 ECTS, Degree: Bachelor of Science

Studies Introduction and Orientation Phase (StEOP) - 9 ECTS

International Finance, Accounting and Taxation (3 ECTS)	International Management and Marketing (3 ECTS)	Digitalization and Supply Chain Management (3 ECTS)
<i>International Financial Accounting</i> KS Basics of International Financial Reporting and Perspectives on Digitalization (3 ECTS): WS+SS	<i>International Management and Strategy</i> KS Introduction to Strategy & International Management (3 ECTS): WS+SS	<i>International Supply Chain Management</i> KS Supply Chain Fundamentals (3 ECTS): WS+SS

↓ before completing StEOP, courses marked with "*" can only be completed to a limited extent of 21 ECTS ↓

International Finance, Accounting and Taxation (27 ECTS)	International Management and Marketing (27 ECTS)	Digitalization and Supply Chain Management (27 ECTS)	Economics (24 ECTS)
<i>International Financial Accounting</i> KS Auditing of Multinational Firms (3 ECTS): SS	<i>International Management and Strategy</i> IK Basics in International Business and Market Entry (3 ECTS): WS	<i>International Supply Chain Management</i> KS Operations and Supply Chain Management (3 ECTS): WS & SS	<i>Introduction to Microeconomics</i> KS Introduction to Microeconomics * (3 ECTS): WS IK Introduction to Microeconomics * (3 ECTS): WS
<i>International Finance</i> KS Fundamentals of Financial Management * (3 ECTS): WS KS International Investments (3 ECTS): WS+SS (prereq: KS Fundamentals of Financial Management)	<i>International Marketing</i> KS Principles of Marketing: An International Perspective * (3 ECTS): WS IK International Marketing Cases (3 ECTS): SS (prereq: KS Principles of Marketing: An International Perspective)	<i>Technical and Methodological Foundations of Digitization</i> VL Technical and Methodological Foundations of Digitization * (6 ECTS): WS & SS UE Technical and Methodological Foundations of Digitization * (6 ECTS): WS & SS Module Exam Technical and Methodological Foundations of Digitization * (1 ECTS)	<i>Introduction to Macroeconomics</i> KS Introduction to Macroeconomics * (3 ECTS): SS IK Introduction to Macroeconomics * (3 ECTS): SS
<i>Managerial Accounting</i> KS Cost and Management Accounting * (3 ECTS): WS IK Management Control (3 ECTS): SS (prereq: KS Basics of International Financial Reporting and Perspectives on Digitalization, KS Cost and Management Accounting)	<i>Leadership and Change</i> KS Introduction to Leadership and Change (3 ECTS): WS IK Special Topics in Leadership and Change (3 ECTS): SS	<i>Management of Digital Transformation and Application of Information Systems in Organizations</i> VL Management of Digitization and Use of Business Information Systems (3 ECTS): WS & SS ; VL & UE together UE Management of Digitization and Use of Business Information Systems (3 ECTS): WS & SS ; VL & UE together	<i>International Economics</i> KS International Economics (3 ECTS): WS (prereq: KS & IK Introduction to Microeconomics AND KS & IK Introduction to Macroeconomics) IK International Economics (3 ECTS): WS (prereq: KS & IK Introduction to Microeconomics AND KS & IK Introduction to Macroeconomics)
<i>International Taxation</i> KS Basics of Business Taxation (3 ECTS): SS IK International Business Taxation (3 ECTS): WS (prereq: KS Basics of Business Taxation)	<i>Organization Theory and Behavior</i> KS Introduction to Organization * (3 ECTS): WS & SS IK Organization Theory and Behavior (3 ECTS): WS (prereq: KS Introduction to Organization, KS Introduction to Leadership and Change)	<i>Introduction to Software Development with Python</i> VL Introduction to Software Development with Python (3 ECTS): WS & SS VL & UE together UE Introduction to Software Development with Python (3 ECTS): WS & SS VL & UE together (prereq for both: Technical and Methodological Foundations of Digitization)	<i>International Financial Economics</i> KS Financial Markets (3 ECTS): WS (prereq: KS & IK Introduction to Microeconomics) KS The Financing of Corporations (3 ECTS): SS (prereq: KS & IK Introduction to Microeconomics)
<i>Corporate Governance and Reporting in International Corporations</i> IK Reporting in International Corporations (3 ECTS): WS (prereq: KS Basics of International Financial Reporting and Perspectives on Digitalization) IK Corporate Governance (3 ECTS): SS (prereq: KS Fundamentals of Financial Management)	<i>Specialization in International Management</i> SE Cross-Cultural Management (3 ECTS): WS & SS (prereq: IK Basics in International Business and Market Entry) IK Special Topics in International Management (3 ECTS): WS & SS (prereq: IK Basics in International Business and Market Entry)	<i>Impacts of Digitalization and Supply Chain Management</i> KS Social Impacts of Digitalization and Supply Chain Management (3 ECTS): WS (prereq: KS Supply Chain Fundamentals AND Module Technical and Methodological Foundations of Digitization AND Module Management of Digital Transformation and Application of Information Systems in Organizations) KS Business Impacts of Digitalization and Supply Chain Management (3 ECTS): SS (prereq: KS Supply Chain Fundamentals AND Module Technical and Methodological Foundations of Digitization AND Module Management of Digital Transformation and Application of Information Systems in Organizations)	Law (6 ECTS)
Mathematics and Statistics (6 ECTS)	Social Skills and Gender and Diversity (9 ECTS)	Languages (12 ECTS)	Research Methods (6 ECTS)
KS Mathematics * (3 ECTS): WS KS Statistics * (3 ECTS): SS	IK Introduction to Gender and Diversity (3 ECTS): SS and Social Skills: 2 Courses (2 x 3 ECTS) to be selected: - IK Cultural Sensitivity Training and Re-Entry WS & SS - IK International Collaboration and Negotiations SS - IK Managing Projects in Virtual Teams WS & SS - IK Theory of Intercultural Communication: WS - KS Intercultural Skills English (C1): WS & SS	Courses are to be taken consecutively: KS French/German/Italian/Spanish Communicative Skills * (3 ECTS): WS KS Business French/German/Italian/Spanish 1 (3 ECTS): SS KS Business French/German/Italian/Spanish 2 (3 ECTS): WS KS French/German/Italian/Spanish Business and Culture (3 ECTS): SS	KS Introduction to Research Methods (3 ECTS): WS (prereq: KS Statistics) KS Academic Writing English (C1) (3 ECTS): WS & SS
Free Electives (18 ECTS)			Bachelor Thesis (incl. Bachelor Seminar) (9 ECTS)
Free Electives (18 ECTS): recommended for the stay abroad			SE Bachelor Seminar (incl. Bachelor Thesis) (9 ECTS): WS & SS

+ mandatory: 6 – 12 Month Exchange Program Abroad

KS = Course; IK = Intensive course; SE = Seminar; VL = Lecture (Vorlesung); UE = Tutorial (Übung)	
WS (winter term), SS (summer term): in which semester offered	
The semester abroad is recommended in the 4th or 5th semester: All courses with the exception of the SE Bachelor Seminar, can be chosen for credit transfer; from a minimum of 12 to a maximum of 80 ECTS can be completed abroad	
	Program Management, March 2025, ba-iba@jku.at