

MASTER'S DEGREE PROGRAM

LEADERSHIP AND INNOVATION IN ORGANIZATIONS.



Do you understand just how digitalization can influence and impact start-up companies? Are you ready to manage the digital transformation at firmly established companies, and (remove/or) develop new products and services? Perhaps you want to launch your own innovative start-up company, or harness your creativity in support of a more sustainable and fair organization?

JYU

BUSINESS
SCHOOL

Leadership and Innovation in Organizations.

The Business School's one-year Master's degree program.

Leadership and Innovation in Organizations (LIO) is a unique one-year Master's degree program giving you unparalleled expertise to establish, lead, and manage a successful, innovative, and sustainable organization.

Designed as a graduate degree program for those who wish to complete a Master's degree quickly and without sacrificing quality, the program is custom tailored to driven and ambitious students aiming to become an entrepreneur or enter the workforce.

YOUR BENEFITS

It's your professional, competitive advantage.

A unique format that is qualified for business.

Personal contact and interaction with a group size of no more than 40 students.

Student Testimonials



MARCELLA KRAWINKLER
LIO Graduate & Doctoral Student at JKU

"After many years of working as a project manager, LIO proved to be a real career changer – it brought me into the world of research and academia. Thanks to the inspiring interactions with students and professors, the high quality of evidence-based teaching, and the new perspectives on complex links in business and society, LIO provided excellent foundations for my doctoral studies and my current role as a university assistant."



MARIO STICH
Team Lead Digital Marketing at voest alpine Steel Division

"The LIO program is a great opportunity for those seeking a personal challenge and the latest academic understanding of pressing issues in the current working world, together with a diverse team of international students coming from a wide variety of professional backgrounds. This is a comprehensive package that attracted me to this short, intensive program."

Program Objectives and Career Prospects.

What You Will Learn

We provide you with research-driven, experience-based, practice-oriented and corresponding insight that enable you to become a knowledge-broker between current research and business practices, exploitation and exploration, growth and sustainability, as well as individuals, and groups.

Leadership, Intercultural Management, Group Dynamics: How can I be a better leader? How do I get a team to achieve its goals? How do I deal with employees who have diverse backgrounds and/or different cultural backgrounds?

Leadership, Innovation and Organizations: How can I create an organization that encourages and supports innovation and creativity? How do I lead and manage creative teams and individuals?

Entrepreneurship: What makes an entrepreneur successful? What are the social impacts of entrepreneurship?

Understanding Digital Transformation: What kind of technical, organizational, social, and economic foundations support a digital economy? How exactly do digital business models work? How are digital platforms organized?

Scientific Methods: How do I develop a research question? How do I collect and analyze empirical data using accurate, state-of-the-art scientific methods?

The Fundamentals of Business Administration: How do I develop a research question? How do I collect and analyze empirical data using accurate, state-of-the-art scientific methods?

Analytical Skills: How do I develop programs and data models to support making better decisions and streamline business processes? What kind of software tools can I use effectively to help make decisions and find solutions?

Career Prospects

Whether at a start-up company or at large companies, you can use your expertise and acquired skills as:

- a leader responsible for driving innovation in dynamic business departments or divisions
- a project manager or expert in the areas of innovation, business development, and change projects
- a business consultant responsible for organizational and strategic development, either independently or at large consulting firms
- an intrapreneur at companies and at other organizations, such as NPOs, non-profit organizations, social companies, think-tanks, or other interest groups

Master's Degree Program.

Study Plan

As part of the Master's degree program, students are required to complete courses totaling 120 ECTS credits in the following areas:

SEMESTER	Pre Term	Winter Term	Summer Term	Post Term
BC1: Foundations of management	•			
BC2: Induction: Team development	•			
BC3: Foundations of management science - Part 1	•			
LIO Touchdown and Take-off Event	•			
CB1: Responsible Leadership and change management		•		
CB2: Innovation management		•		
CB3: Entrepreneurship and new business venturing		•		
CB4: Digital transformation and platform economy		•		
Social skills and analytical skills		•		
Research skills I		•		
CI1: Organizing Responsible Innovation and Transformation			•	
CI2: Financial and strategic market analysis			•	
CI3: Entrepreneurship and business modeling			•	
CI4: Research Skills III: AI & Evidence-based Management Research			•	
Leadership skills and entrepreneurial skills			•	
Research skills II			•	
Finalize the Master's thesis				•
Free Electives	•	•	•	•

KEY FACTS

Degree

Master of Science (MSc)

Duration

2 semesters, one short virtual "Summer School", the Master's thesis

ECTS

120 Credits

Language

English (Level C1)

Location

JKU, Linz

Program

Full-Time

Program Spots

40

*As part of the autonomous course requirements you can also complete a customized language program.

BC: Boot Camp, CB: Capacity Building, CI: Capacity Integration

See: jku.at/ma-leading-innovative-organizations, the curriculum, contact the Student Information and Advising Services (SIBS), or see our facebook page: facebook.com/MScLIO for additional information.

Getting Started.

Admission Requirements

- If your first language is not English, you will be required to submit proof of C1 level of proficiency in English.
- Demonstrate a solid, base-knowledge educational background in Management.
- Successfully pass the application procedure.

Please note:

You need strong time management skills, a sense of motivation, and a willingness to study as a student in a full-time Master's degree program (120 ECTS credits) and the ability to work effectively with an international group of like-minded students under demanding conditions in order to earn a graduate degree in just two semesters.

PROGRAM DIRECTOR

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The JKU in a Nutshell

Over 24,000 students are enrolled at the JKU, making it Upper Austria's largest institution for research and higher-level education. Students can choose from over 100 academic degree programs in law, business, economics, social sciences, engineering and natural sciences, computer sciences, education, art x science, digitalization, and medicine. You benefit from a unique campus environment and a low student-to-faculty ratio.

General Information

STUDENT INFORMATION AND ADVISING SERVICES (SIBS)

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ADMISSIONS OFFICE

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