When looking at other countries, do you tend to see career opportunities rather than holidays? And do you want to use your management skills to change and shape companies? Then the Master’s degree program in General Management can pave the way to a successful career - and let’s you study at the JKU as well as in France and in Taiwan.
Graduates of the Master's degree program General Management double degree STUST Tainan - JKU Linz are highly qualified to pursue a career in a dynamic, global environment.

The Master’s degree program General Management Double Degree STUST Tainan - JKU Linz gives you a unique opportunity to spend two semesters each at the Johannes Kepler University in Linz (JKU), and the Southern Taiwan University of Science and Technology in Tainan (STUST), thereby earning two internationally recognized academic degrees.

To The Point

THUONG NGUYEN UYEN, MSC MBA
Graduate of the Double Degree Program

‘This is my first time in Europe and it is very different from my country. The motivation and determination to go abroad is commendable because you can learn so much, both personally and on an academic level.’

GREGOR PECHMANN, BSc MSc MBA
Graduate of the Double Degree Program

‘The STUST Taiwan program is a unique opportunity to learn about real-world business practices in foreign global markets and a rewarding experience to work with international students from various cultural backgrounds. Experience the adventure - you won’t regret it!’

YOUR BENEFITS

1 year of international experience
Intercultural education
Acquire base-knowledge language skills in Chinese
Subject Areas

The Master’s degree program requires completing courses in the following subject areas totaling 120 ECTS credits.

<table>
<thead>
<tr>
<th>SEMESTER</th>
<th>JKU</th>
<th>STUST</th>
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<tbody>
<tr>
<td>General Management Competence</td>
<td>24</td>
<td></td>
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<tr>
<td>Introduction to Digital Transformation and Technologies</td>
<td>6</td>
<td></td>
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<tr>
<td>Interpersonal Skills and Intercultural Competence</td>
<td>4</td>
<td></td>
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<tr>
<td>Competence Area</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Methods in Management Research</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Free Electives</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Chinese (Spoken)</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Advanced Management Competence</td>
<td>24</td>
<td>12</td>
</tr>
<tr>
<td>Master’s Thesis and Independent Studies for the Master’s Thesis</td>
<td>2</td>
<td>14</td>
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<tr>
<td><strong>ECTS (Total: 120 credits)</strong></td>
<td><strong>30</strong></td>
<td><strong>30</strong></td>
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</table>

See: jku.at/ma-general-management-stust for additional program information and the curriculum.

Additional Information

- For detailed information on admission requirements, application procedure and the curriculum see: jku.at/ma-general-management-stust or contact the program management.

Advanced Degrees at the JKU

- Doctorate Degree in Social Sciences, Economics & Business
Graduates of the Master’s degree program General Management double degree ESC Troyes – JKU Linz are highly qualified to pursue a career in a dynamic, global environment.

The Master’s degree program General Management Double Degree ESC Troyes - JKU Linz gives you a unique opportunity to spend two semesters each at the Johannes Kepler University in Linz (JKU), and the Y Schools in Troyes (ESC), thereby earning two internationally recognized academic degrees.

**To The Point**

**ANNA LINDLBAUER, BSc MMSc**
Graduate of the Double Degree Program

‘Being part of this program was as a great experience to deepen my understanding in the field of Marketing and Sales Management and study in the exciting environment in the Champagne region. The program provides opportunities to do an internship with your potential future employer.’

**JOHANNA HEHENBERGER, MMSc**
Graduate of the Double Degree Program

‘The DD ESC Troyes - JKU Linz program was a fantastic opportunity to acquire professional experience abroad, become fluent in English and French, challenge myself by working together with culturally diverse people, and learn to succeed in an unfamiliar environment.’
Subject Areas

The Master’s degree program requires completing courses in the following subject areas totaling 120 ECTS credits.

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<td>Free Electives</td>
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<tr>
<td>Spécialisation</td>
<td>30</td>
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<tr>
<td>Company internship (Stage) including a Master’s thesis</td>
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**ECTS credits (Total: 120)**

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</table>

See: jku.at/ma-general-management-esc for additional program information and the curriculum.

**Additional Information**

- Detailed information about admission requirements, the application procedure and the curriculum is available at: jku.at/ma-general-management-esc, or contact the Admissions Office

**Advanced Degrees at the JKU**

- Doctorate Degree in Social Sciences, Economics & Business
Getting Started.

The JKU in a Nutshell

Over 24,000 students are enrolled at the JKU, making it Upper Austria’s largest institution for research and higher-level education. Students can choose from over 100 academic degree programs in law, business, economics, social sciences, engineering and natural sciences, computer sciences, education, and medicine. You benefit from a unique campus environment and a low student-to-faculty ratio.

Dates and Deadlines

See: jku.at/studying/the-academic-year for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)

General Information

STUDENT INFORMATION AND ADVISING SERVICES (SIBS)
Bank Building
P +43 732 2468 2030
studium@jku.at
jku.at/sibs

ADMISSIONS OFFICE
Bank Building
P +43 732 2468 2010
admission@jku.at
jku.at/admission

INTERNATIONAL WELCOME CENTER
Bank Building
P +43 732 2468 3050
jku.at/iwc
international@jku.at

BUSINESS SCHOOL OFFICE
+43 732 2468 3079
businessschool@jku.at