

DOUBLE DEGREE PROGRAMS

GENERAL MANAGEMENT.



When looking at other countries, do you tend to see career opportunities rather than holidays? And do you want to use your management skills to change and shape companies? Then the Master's degree program in General Management can pave the way to a successful career - and let's you study at the JKU as well as in France and in Taiwan.

JKU

BUSINESS
SCHOOL

General Management Double Degree.



STUST Tainan – JKU Linz

Graduates of the Master's Degree Program General Management Double Degree STUST Tainan – JKU Linz are well prepared for a career in a dynamic, global environment. The program focuses strongly on developing skills for future managerial functions as well as entrepreneurial, interdisciplinary, critical and analytical thinking.

Students earn two internationally recognized academic degrees and spend two semesters studying at the Johannes Kepler University, Linz (JKU) and two semesters at the Southern Taiwan University of Science and Technology, Tainan (STUST).

YOUR BENEFITS

1 year of international experience

Intercultural learning

Understanding local practices

Fluency in English

Understanding basic Chinese

To The Point



THUONG NGUYEN UYEN, MSC MBA
Graduate of the Double Degree Program

'It is the first time I came to Europe; it really differs a lot from my country. It is very good to have the motivation and determination to go abroad because you really can learn a lot, no matter if in academic or in personal life.'



GREGOR PECHMANN, BSc MSc MBA
Graduate of the Double Degree Program

'The STUST Taiwan program is a unique opportunity to learn about real-world business practices in foreign global markets and a rewarding experience to work with international students from various cultural backgrounds. Experience the adventure - you won't regret it!'

Master's Degree Program.

Subject Areas

In the Master's Degree Program General Management Double Degree STUST Tainan - JKU Linz, students are required to complete courses totaling 120 credits in the following areas:

SEMESTER	JKU		STUST	
	1	2	3	4
General Management Competence	30	18		
Specialized Management Competence		6		
Free Electives		6		
Spoken Chinese			4	4
Advanced Management Competence			24	12
Master's Thesis and Independent Studies on Master's Thesis			2	14
ECTS (Total: 120)	30	30	30	30

See: jku.at/ma-general-management-stust or contact the program management for additional program information and the curriculum.

PROGRAM:

Master's Degree
General Management
Double Degree

ACADEMIC DEGREE:

Master of Science (MSc)
and Master of Business
Administration (MBA)

PROGRAM DURATION:

4 semesters

ECTS:

120 credits

PROGRAM LANGUAGE:

English

Additional Information

- For detailed information on admission requirements, application procedure and the curriculum see: jku.at/ma-general-management-stust or contact the program management.

JKU Post-Graduate Degree Program

- Doctorate Degree in Social Sciences, Economics & Business

General Management Double Degree.

ESC Troyes – JKU Linz

Graduates of the Master’s Degree Program General Management Double Degree ESC Troyes – JKU Linz are well prepared for a career in a dynamic, global environment. The program focuses strongly on developing skills for future managerial functions as well as entrepreneurial, interdisciplinary, critical and analytical thinking.

Students earn two internationally recognized academic degrees and spend two semesters studying at the Johannes Kepler University, Linz (JKU) and two semesters at the Y Schools, South Champagne Business School, Troyes (ESC).

YOUR BENEFITS

1 year of international experience

Intercultural learning

Understanding local practices

Internship (incl. Master’s Thesis)

Fluency in English and French

To The Point



ANNA LINDLBAUER, BSc MMSc
Graduate of the Double Degree Program

‘Being part of this program was as a great experience to deepen my knowledge in the field of Marketing and Sales Management in the outstanding environment of the Champagne region. The program gives the chance to perform an internship at your potential future employer.’



JOHANNA HEHENBERGER, MMSC
Graduate of the Double Degree Program

‘The DD ESC Troyes – JKU Linz program was a fantastic opportunity to acquire professional experience abroad, become fluent in English and French, challenge myself by working together with culturally diverse people, and learn to succeed in an unfamiliar environment.’

Master's Degree Program.

Subject Areas

In the Master's Degree Program General Management Double Degree ESC Troyes - JKU Linz, students are required to complete courses totaling 120 credits in the following areas:

SEMESTER	JKU		ESC	
	1	2	3	4
General Management Competence	30	18		
Specialized Management Competence		6		
Free Electives		6		
Spécialisation			30	
Internship (Stage) incl. Master's Thesis				30
ECTS (Total: 120)	30	30	30	30

See: jku.at/ma-general-management-esc or contact the program management for additional program information and the curriculum.

PROGRAM:

Master's Degree
General Management
Double Degree

ACADEMIC DEGREE:

Master of Science and
Master Grande Ecole

PROGRAM DURATION:

4 semesters

ECTS:

120 credits

PROGRAM LANGUAGE:

English and French

Additional Information

- For detailed information on admission requirements, application procedure and the curriculum see: jku.at/ma-general-management-esc or contact the admissions office

JKU Post-Graduate Degree Program

- Doctorate Degree in Social Sciences, Economics & Business



We Are Here For You.

Academic Advising

MASTER MANAGEMENT
MASTER GENERAL MANAGEMENT
DOUBLE DEGREE

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Dates and Deadlines

See: [jku.at/studying/the-academic-year](https://www.jku.at/studying/the-academic-year) for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)



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