MASTER’S DEGREE PROGRAM

SPACE FOR GLOBAL BUSINESS.

1 class, 3 cultures and real-world business experiences.

JOHANNES KEPLER UNIVERSITY LINZ
Joint Master’s Degree Program in Global Business

The joint Master’s degree program in Global Business aims to prepare students to pursue international management careers by providing insight into global economic and business environments. Both the TROIKA and ACT programs also provide students with an opportunity to learn about different cultures, improve language skills, develop a global mindset as well as develop cultural awareness and professional business expertise. In addition to management courses, the programs helps students hone their soft skill sets in cross-cultural management and prepare to take on leadership tasks.

YOUR ADVANTAGES
- 1 class – 3 cultures
- Enhance your business skill set
- Better understand local practices
- Contact with innovative companies
- Real-world business experiences
- Foreign language fluency

Graduate Testimonials

HANNES FRAUENSCHUH
JKU MASTER GLOBAL BUSINESS GRADUATE
“The MGB-Troika program was an outstanding and interesting opportunity for me to study in a dynamic, intercultural environment. In particular, acquiring theoretical knowledge in combination with close ties to well-known multinational players makes the program special.”

ANGELA BEUTELMEYER
JKU MASTER GLOBAL BUSINESS GRADUATE
“The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unprecedented experience. If you get the chance to be part of this program - take it! It will change you!”
Facts

APPLICATION DEADLINE
December

DURATION
4 semesters

PROGRAMS
• TROIKA (Russia, Austria, Italy)
• ACT (Austria, Canada, Taiwan)

LANGUAGE OF INSTRUCTION
English

ECTS CREDITS
120

PROGRAM STRUCTURE
• One year at the JKU Linz
• One year at all three partner universities

ADMISSION REQUIREMENTS
• Bachelor’s degree in Business
• Advanced English-language skills (C1)

DEGREE AWARDED
Master of Science (MSc)

ADDITIONAL INFORMATION
www.jku.at/mgb
mgb@jku.at

Global Business vs. Other International Programs

GENERAL
• One year: three countries
• Fixed class consisting of international students
• Coherent curriculum
• Direct credit transfer

TEAM STRUCTURE
• International classmates
• Multi-cultural teams

CAREER ADVANTAGES
Company visits and projects included

LANGUAGE
• All courses are in English
• Additional language courses (depending on program)

Application Procedure

1. Send your application and the following documents to mgb@jku.at
   • Transcripts
   • Proof of English-language proficiency (C1)
   • Curriculum vitae
   • Letter of Intent

2. Application Review

3. Interview at the Institute of Organization and Global Management Education
TROIKA Program

RUSSIA
Higher School of Economics
Nizhny Novgorod (HSE)

AUSTRIA
Johannes Kepler University
Linz (JKU)

ITALY
Università degli Studi di Bergamo (UniBG)

FINANCIAL INFORMATION
- Travel expenses approx. €600
- Accommodations approx. €1,600
- No tuition fees
- Scholarships: www.jku.at/insausland

SERVICES
- Organized accommodations
- Invitation for Russian visa application

LANGUAGE CLASS CHOICES
- Russian
- Italian

PROGRAM STRUCTURE

NATIONAL YEAR AT THE JKU LINZ

Mandatory Courses
- Qualitative Research Methods* (3 ECTS)
- Quantitative Research Methods* (3 ECTS)
- Master’s Thesis Seminar (1 ECTS)
- Academic Writing English (C1, 3 ECTS)
- Case Studies English (C1, 3 ECTS)
- Cultural Context (3 ECTS)

Select 6 of following 7 courses
- Strategic Management* (6 ECTS)
- Human Resource & Change Management* (6 ECTS)
- Managerial Accounting* (6 ECTS)
- Financial Accounting* (6 ECTS)
- Corporate Finance* (6 ECTS)
- Marketing* (6 ECTS)
- Organization* (6 ECTS)

INTERNATIONAL YEAR AT RUSIA
October – December
- International Management (3 ECTS)
- Russian Economic and Business Context (2 ECTS)
- Cultural Awareness (2 ECTS)
- Russian Financial Systems (3 ECTS)
- Global Governance (3 ECTS)
- Italian / Russian Language Classes (2 ECTS)

INTERNATIONAL YEAR AT AUSTRIA
January – March
- International Management 2 (3 ECTS)
- Austrian Economic and Business Context (2 ECTS)
- Cultural Awareness (2 ECTS)
- International Finance (3 ECTS)
- International Marketing (3 ECTS)
- Italian / Russian Language Classes (2 ECTS)

INTERNATIONAL YEAR AT ITALY
April – June
- International Business Projects (6 ECTS)
- Italian Economic and Business Context (2 ECTS)
- Cultural Awareness (2 ECTS)
- Risk Management (3 ECTS)
- Italian / Russian Language Classes (2 ECTS)

*In accordance with the Master’s degree program curriculum in General Management
ACT Program

Mandatory Courses
- Qualitative Research Methods* (3 ECTS)
- Quantitative Research Methods* (3 ECTS)
- Master’s Thesis Seminar (1 ECTS)
- Academic Writing English (C1, 3 ECTS)
- Case Studies English (C1, 3 ECTS)

Select 5 of following 7 courses
- Strategic Management* (6 ECTS)
- Human Resource & Change Management* (6 ECTS)
- Managerial Accounting* (6 ECTS)
- Financial Accounting* (6 ECTS)
- Corporate Finance* (6 ECTS)
- Marketing* (6 ECTS)
- Organization* (6 ECTS)

FINANCIAL INFORMATION
- Travel expenses approx. € 2,500
- Accommodations approx. € 1,400
- No tuition fees
- Scholarships: www.jku.at/insausland

ADDITIONAL ADVANTAGES
Opportunity to earn a double degree at the National Sun Yat-sen University in Taiwan

CANADA
University of Victoria (UVic)

TAIWAN
National Sun Yat-sen University, Kaohsiung (NSYSU)

AUSTRIA
Johannes Kepler University Linz (JKU)

INTERNATIONAL YEAR AT

CANADA
August – November
- International Logistics and Supply Chain Management (3.5 ECTS)
- The North American Business Context (3 ECTS)
- Global Leadership and Cultural Intelligence (3 ECTS)
- International Financial Management (3.5 ECTS)
- International Marketing (3 ECTS)
- Mandarin Language Classes (3 ECTS)

TAIWAN
November – January
- Global Business Development and Entrepreneurship (7 ECTS)
- The Asian Business Context and Governance Structures (4 ECTS)
- Mandarin Language Classes (3 ECTS)

AUSTRIA
February – April
- Business Consulting Project (4 ECTS)
- The European Business Context (5 ECTS)
- Global Leadership and Cultural Intelligence (6 ECTS)
- Consulting Methods (3 ECTS)
- Mandarin Language Classes (3 ECTS)

*Nin accordance with the Master’s degree program curriculum in General Management

PROGRAM STRUCTURE

NATIONAL YEAR AT THE JKU LINZ