Does Austria sometimes feel too small for you? Do you consider globalization to be an opportunity rather than a threat? Then the Master’s degree program in Global Business is perfect for you. Choose from different programs (TROIKA, ACT, PAC) and countries to acquire business expertise and international skills - a solid foundation to kick-start your professional career. Worldwide.
Joint Master’s Degree Program in Global Business

The joint Master’s degree program in Global Business aims to prepare students to pursue international management careers by providing insight into global economic and business environments. All three tracks also provide the TROIKA and ACT programs also provide students with an opportunity to learn about different cultures, improve language skills, develop a global mindset as well as develop cultural awareness and professional business expertise. In addition to management courses, the programs helps students hone their soft skill sets in cross-cultural management and prepare to take on leadership tasks.

Graduate Testimonials

HANNES FRAUENSCHUH
JKU MASTER GLOBAL BUSINESS GRADUATE
“The MGB-Troika program was an outstanding and interesting opportunity for me to study in a dynamic, intercultural environment. In particular, acquiring theoretical knowledge in combination with close ties to well-known multinational players makes the program special.”

ANGELA BEUTELMEYER
JKU MASTER GLOBAL BUSINESS GRADUATE
“The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unprecedented experience. If you get the chance to be part of this program - take it! It will change you!”
Facts

APPLICATION DEADLINE
December and May

DURATION
4 semesters

TRACKS
• TROIKA (Russia, Austria, Italy)
• ACT (Austria, Canada, Taiwan)
• PAC (Austria, Canada, Peru)

LANGUAGE OF INSTRUCTION
English

ECTS CREDITS
120

TRACK STRUCTURE
• One year at the JKU Linz
• One year at all three partner universities

ADMISSION REQUIREMENTS
• Bachelor’s degree in Business
• Advanced English-language skills (C1)

DEGREE AWARDED
Master of Science (MSc)

ADDITIONAL INFORMATION
jku.at/ma-global-business
mgb@jku.at

Global Business vs. Other International Programs

GENERAL
• One year: three countries
• Fixed class consisting of international students
• Coherent curriculum
• Direct credit transfer

TEAM STRUCTURE
• International classmates
• Multi-cultural teams

CAREER ADVANTAGES
Company visits and projects included

LANGUAGE
• All courses are in English
• Additional language courses (depending on track)

Application Procedure

1. STEP
Send your application and the following documents to mgb@jku.at
• Transcripts
• Proof of English-language proficiency (C1)
• Curriculum vitae
• Letter of Intent

2. STEP
Application Review

3. STEP
Interview at the Institute of Innovation Management
TROIKA Track

**RUSSIA**
 Higher School of Economics
 Nizhny Novgorod (HSE)

**AUSTRIA**
 Johannes Kepler University
 Linz (JKU)

**ITALY**
 Università degli Studi di Bergamo (UniBG)

**INTERNATIONAL YEAR AT RUSSIA**
 October – December
 International Management (3 ECTS)
 Russian Economic and Business Context (2 ECTS)
 Cultural Awareness (2 ECTS)
 Russian Financial Systems (3 ECTS)
 Global Governance (3 ECTS)
 Italian / Russian Language Classes (2 ECTS)

**INTERNATIONAL YEAR AT AUSTRIA**
 January – March
 Austrian Economic and Business Context (2 ECTS)
 Cultural Awareness (2 ECTS)
 International Finance (3 ECTS)
 International Marketing (3 ECTS)
 Italian / Russian Language Classes (2 ECTS)

**INTERNATIONAL YEAR AT ITALY**
 April – June
 International Business Projects (6 ECTS)
 Italian Economic and Business Context (2 ECTS)
 Cultural Awareness (2 ECTS)
 Risk Management (3 ECTS)
 International Management 2 (3 ECTS)
 Italian / Russian Language Classes (2 ECTS)

**FINANCIAL INFORMATION**
- Travel expenses approx. € 600
- Accommodations approx. € 1,800
- No tuition fees
- Scholarships: www.jku.at/insausland

**SERVICES**
- Organized accommodations
- Invitation for Russian visa application

**LANGUAGE CLASS CHOICES**
- Russian
- Italian

**TRACK STRUCTURE**
# ACT Track

## FINANCIAL INFORMATION
- Travel expenses approx. € 2,000
- Accommodations approx. € 2,000
- No tuition fees
- Scholarships: www.jku.at/insausland

## ADDITIONAL ADVANTAGES
Opportunity to earn a double degree at the National Sun Yat-sen University in Taiwan

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### TRACK STRUCTURE

<table>
<thead>
<tr>
<th>CANADA</th>
<th>TAIWAN</th>
<th>AUSTRIA</th>
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<tbody>
<tr>
<td>August - November</td>
<td>November - January</td>
<td>February - April</td>
</tr>
<tr>
<td>International Logistics and Supply Chain Management (3.5 ECTS)</td>
<td>Global Business Development and Entrepreneurship (7 ECTS)</td>
<td>Business Consulting Project (4 ECTS)</td>
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<tr>
<td>Global Leadership and Cultural Intelligence (3 ECTS)</td>
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<td>Global Leadership and Cultural Intelligence (6 ECTS)</td>
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<tr>
<td>International Financial Management (3.5 ECTS)</td>
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<td>Consulting Methods (3 ECTS)</td>
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<tr>
<td>International Marketing (3 ECTS)</td>
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<td>Mandarin Language Classes (3 ECTS)</td>
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</tr>
</tbody>
</table>
FINANCIAL INFORMATION
• Travel expenses approx. € 2,400
• Accommodations approx. € 2,500
• No tuition fees
• Scholarships: www.jku.at/insausland

ADDITIONAL ADVANTAGES
Study in two cities on the Pacific (Victoria and Lima)

TRACK STRUCTURE

INTERNATIONAL YEAR AT

CANADA
January –March
- International Logistics and Supply Chain Management (3.5 ECTS)
- The North American Business Context (3 ECTS)
- Global Leadership and Cultural Intelligence (3 ECTS)
- International Financial Management (3.5 ECTS)
- International Marketing (3 ECTS)
- Spanish Language Class (3 ECTS)

AUSTRIA
March –June
- Global Business Development and Entrepreneurship (7 ECTS)
- The European Business Context (5 ECTS)

PERU
June –August
- Business Consulting Project (4 ECTS)
- Global Leadership and Cultural Intelligence (6 ECTS)
- The Latin American Business Context (4 ECTS)
- Consulting Methods (3 ECTS)
- Spanish Language Class (3 ECTS)
Academic Advising

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4040 Linz, Austria
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mgb@jku.at
jku.at/ma-global-business

ADMISSIONS OFFICE
Bank Building, 1st Floor,
Rm. BA 113 A/B
P +43 732 2468 2010
admission@jku.at
jku.at/admission

Dates and Deadlines

See: jku.at/studying/the-academic-year for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)