

MASTER'S DEGREE PROGRAM

# LEADING INNOVATIVE ORGANIZATIONS.



Do you have the ability to visualize and anticipate the impact and benefits of digitization on both innovative start-up companies as well as already established companies? LIO provides you with the expertise required to become a strong business leader in this very exciting field, helping to create highly successful organizations.

# Leading Innovative Organizations.

The ability to be mobile despite climate change or enjoy prosperity despite the growth limits etc. Creative business leaders need to find innovative solutions to not only address the immense challenges we face, but to also accommodate our everyday needs. The Master's degree program "Leading Innovative Organizations (LIO)" provides you with the expertise you need to turn your ideas into new products, services, and processes.

Digitization and globalization are driving the search to find tomorrow's solutions. Successful business leaders understand these megatrends and work proactively to shape the future by making strong - and sometimes daring - decisions. We work together with you to hone your skill set so that your business decisions remain flexible and solution-oriented in this rapidly growing and exciting field.

## YOUR BENEFITS

A career advantage for potential executive business leaders

Unique program in German-speaking Europe

Opportunity to earn a graduate degree in just two semesters

Ideal group size of no more than 40 students



# Program Objectives and Career Prospects.

## What You Will Learn

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We provide you with professional expertise as well as managerial and scientific methodological skills in the areas of organization and leadership, innovation and entrepreneurship, digital economics, and data-driven management.

Leadership, Intercultural Management, Group Dynamics: How do I define my leadership style? How do I drive a team and group processes and how do I deal with employees in an intercultural context?

Leadership, Innovation and Organization: You will experience cutting-edge academic, scientific and real-world practices combined with deeper insight into the demands business leaders and organizations are facing now and well as in the future.

Digitization as a Technical, Social, and Economic Transformation: A strong focus on expertise in principles of digitization, big data, logistics, supply chains, etc. You will come to understand the drivers and impact of digitization as the basis for making future-oriented management decisions.

Scientific Methodological Expertise: We will show you how to create a database and use it to make evidence-based decisions. You will learn a systematic approach to problem-solving in every day management tasks.

## Career Prospects

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Whether at a start-up company or at large companies, you can use your expertise and acquired skills:

- As a manager responsible for innovative issues in dynamic business areas
- As a project manager for innovation, business development or change projects
- As a business consultant and innovation manager – either independently or at large consulting firms
- As a business entrepreneur (strategic and organizational areas)
- As a manager for interest groups, media companies and agencies

# Master's Degree Program.

## Recommended Study Plan (Tentative)

As part of the Master's degree program, students are required to complete courses totaling 120 ECTS credits in the following areas:

| SEMESTER  | Pre Term | Winter Term | Summer Term | Post Term |
|---|----------|-------------|-------------|-----------|
| BC1: Induction-team development                 | •        |             |             |           |
| BC2: Foundations of management                  | •        |             |             |           |
| BC3: Foundational readings and academic writing | •        |             |             |           |
| CB1: Understanding organizations and leadership |          | •           |             |           |
| CB2: Understanding innovation                   |          | •           |             |           |
| CB3: Understanding entrepreneurship             |          | •           |             |           |
| CB4: Understanding the digital economy          |          | •           |             |           |
| MS: Management skills I                         |          | •           |             |           |
| RS: Research skills I                           |          | •           |             |           |
| CI1: Organization and leading for innovation    |          |             | •           |           |
| CI2: Innovation and new markets                 |          |             | •           |           |
| CI3: Entrepreneurship in context                |          |             | •           |           |
| CI4: Data-driven management                     |          |             | •           |           |
| MS: Management skills II                        |          |             | •           |           |
| RS: Research skills II                          |          |             | •           |           |
| Finalization of Master thesis                   |          |             |             | •         |
| Free Electives                                  | •        | •           | •           | •         |

BC: Boot Camp, CB: Capacity Building, CI: Capacity Integration

See: [jku.at/ma-leading-innovative-organizations](http://jku.at/ma-leading-innovative-organizations), the curriculum, or visit the Student Information and Advising Services (SIBS) for detailed information.

### KEY FACTS

#### DEGREE

Master of Science (MSc)

#### DURATION

2 semesters and/or 15 months. incl. Master's Thesis

#### ECTS

120 Credits

#### LANGUAGE

English (C1)

#### LOCATION

Linz

#### PROGRAM

Full-time

#### PROGRAM CAPACITY

40

## General Information

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### STUDENT INFORMATION AND ADVISING SERVICES (SIBS)

Lecture Tract, Hall A  
P +43 732 2468 3450  
studium@jku.at  
jku.at/sibs

### ADMISSIONS OFFICE

Bank Building, 1st Floor,  
Rm. 113 A/B  
P +43 732 2468 2010  
admission@jku.at  
jku.at/admission

## Admission Requirements

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- The program is conducted entirely in English (C1 Level)
- Strong time-management skills – program duration: two semesters, full-time program (9 months of mandatory attendance at the JKU, program concludes with a Master's thesis), as well as a pre-term period in the form of a summer school program (primarily via distance learning)
- Solid, base-knowledge in Management. Non-business undergraduates and non-EEA citizens must submit GMAT test scores\* and will be subject to a personal interview procedure. The first cycle of the program expected to start in the summer of 2019 is an exception.
- Students must be willing and motivated to attend a full-time, Master's degree program (120 ECTS credits) and be part of an international group of like-minded students under demanding and time-consuming conditions in order to complete the program in just two semesters.
- \*The GMAT® (Graduate Management Admission Test) is a standardized, internationally recognized examination conducted around the world. Please note that you will need time to prepare for the examination (a minimum of 8 weeks; up to 6 months).

## Application Procedure

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Dynamic and impressive applications for the 2019/2020 academic year must be submitted via e-mail by May 30, 2019.

The application must include the following:

- Letter of Intent
- Current CV
- Certificates and academic transcripts
- A copy of your Bachelor's thesis
- Proof of proficiency in English

## Advanced Degree Programs

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- Doctorate Degree in Social Sciences & Humanities
- Doctorate Degree in Social Sciences, Economics & Business

## **JOHANNES KEPLER UNIVERSITY LINZ**

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### **Social Media**

-  [facebook.com/jku.edu](https://facebook.com/jku.edu)
-  [instagram.com/jkulinz](https://instagram.com/jkulinz)
-  [linkedin.com/school/jkulinz](https://linkedin.com/school/jkulinz)
-  snapchat: jku.linz
-  [twitter.com/jkulinz](https://twitter.com/jkulinz)
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