SPACE FOR MANAGEMENT & APPLIED ECONOMICS.

Master’s Degree Program

Johannes Kepler University Linz
The Master's degree program in Management & Applied Economics is an advanced, professional-oriented, and versatile graduate program designed to provide you with the knowledge, skills and leadership experiences necessary to succeed in today's business environment. Students are prepared for a professional career path by understanding the connections between business and economics, conducting research, and applying advanced problem-solving and analytical approaches to solve real-world issues. Graduates of the program can build on their professional experiences and become experts in economics. They are highly qualified to pursue careers in management, the public sector, or in public administration in the fields of financial management, strategic management, and economic policy consulting.

### Chart of Interdisciplinary Topics

- **Principles in Applied Economics**: 15%
- **Aspects in Applied Economics**: 7%
- **Gender Aspects in Economics**: 4%
- **Principles in General Management**: 20%
- **Management and Applied Economics**: 18%
- **Free Courses and Electives**: 10%
- **Master’s Thesis and Master’s Thesis Seminar**: 26%

### YOUR BENEFITS

- **Specialization in management or applied economics according to your interests and career goals**
- **Comprehensive education in research methods in management and applied economics**
- **Proficiency in English (the majority of courses are taught in English)**
Educational Objectives

The program combines mandatory courses in business and economics but also allows students to specialize according to their personal interests and career goals. Students with a strong analytical and quantitative background learn to apply modern empirical research methods for analyzing and examining emerging issues in business and economics. The courses are held in English, allowing students to improve their language skills and communicate effectively at a professional level.

Graduates of the Master’s degree program in Management & Applied Economics can:

- pursue their educational goals in economics and focus on their field of interest
- expand on material from the undergraduate degree program in economics
- earn advanced, specialized qualifications
- apply their acquired expertise professionally in leadership positions that require strong analytical problem solving skills
- pursue an academic career and qualify to enroll in a doctoral degree program.

Job Opportunities

Graduates are highly sought-after specialists and can pursue a wide variety of professional careers. Depending on your preferred field of specialization, a Master’s degree in Management & Applied Economics allows you to pursue various positions (for example as analyst, researcher or consultant) in:

- the analytical department of a financial service institution or an international company
- an EU, OECD, or UNO committee or similar organizations
- the Austrian National Bank or the European Central Bank
- economic research institutions
- a university or university of applied sciences
- government offices
- state and federal administration offices (such as spatial planning, or the Ministry of Finance)
Master’s Degree Program.

Subject Areas

As part of the Master’s degree program, students are required to complete courses totaling 120 ECTS credits in the following areas:

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See: jku.at/studienrichtung, the curriculum, or visit the Student Information and Advising Services (SIBS) for detailed information.

Additional Information

- Admission requirements for the Master’s degree program: Bachelor’s degree or Diploma degree in ‘Wirtschaftswissenschaften’ (JKU) or a program equivalent in content and scope
  
  See: jku.at/studienrichtung or contact the Admissions Office for information about admission requirements.

- The courses in this program are offered primarily in English

- See: www.econ.jku.at for further information

JKU Post Graduate Degree Programs

- PhD Program in Economics
- Doctoral Degree Program in Social and Economic Sciences

See: jku.at/studienrichtung, the curriculum, or visit the Student Information and Advising Services (SIBS) for detailed information.
General Information

STUDENT INFORMATION AND ADVISING SERVICES (SIBS)
Lecture Tract, Hall A
+43 732 2468 3450
studium@jku.at
jku.at/sibs

AUSTRIAN STUDENT UNION LINZ - OFFICE OF ACADEMIC ADVISING
Main Campus Library (ground floor) and the Lecture Tract
+43 732 2468 1122
studienberatung@oeh.jku.at
oeh.jku.at

ADMISSIONS OFFICE
Bank Building, 1st Floor, Rm. 113 A/B
+43 732 2468 3180, -3181, -3271
admission@jku.at
jku.at/admission

CONTACT
Department of Economics
Keplergebäude Building
+43 732 2468 8234
msc.mgmtecon@jku.at
www.econ.jku.at