Travel the world. Be part of an international team. Get to know different business economies. This program gives you a unique opportunity to immerse yourself in - and experience - a wide variety of cultures. See what is new and question what is outdated.
Joint Master’s Degree Program in Global Business

The Master’s degree program in Global Business will prepare you to pursue a career in an international setting.

The program will hone and improve your skills in self-reflection, tolerance, understanding, flexibility and intercultural skills. These are qualities every manager needs in today’s globally networked world.

**YOUR ADVANTAGES**
- 2 years - 3 countries*
- Hands-On, Real-World-Experience
- Intercultural Skills
- A Competitive Career Advantage
- Ideal Organizational Support

*incl. the national and international phases

**Graduate Testimonials**

**HANNES FRAUENSCHUH**
GRADUATE OF THE JKU MASTER’S IN GLOBAL BUSINESS
“The MGB-Troika program was an outstanding and interesting opportunity for me to study in a dynamic, intercultural environment. In particular, acquiring theoretical knowledge in combination with close ties to well-known multinational players makes the program special.”

**ANGELA BEUTELMEYER**
GRADUATE OF THE JKU MASTER’S IN GLOBAL BUSINESS
“The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unprecedented experience. If you get the chance to be part of this program - take it! It will change you!”
# Key Facts

**APPLICATION DEADLINE**  
December

**DURATION**  
4 semesters

**PROGRAMS**  
- TROIKA (Russia, Austria, Italy)  
- ACT (Austria, Canada, Taiwan)  
- PAC (Austria, Canada, Peru)

**LANGUAGE OF INSTRUCTION**  
English

**ECTS CREDITS**  
120

**PROGRAM STRUCTURE**  
- National phase at the JKU Linz  
- International phase at all three partner universities

**ADMISSION REQUIREMENTS**  
- Bachelor’s degree in Business & Economics  
- Proof of language proficiency in English, Level C1  
- A strong, basic understanding of management  
- Successfully passing the application process

**DEGREE AWARDED**  
Master of Science (MSc)

**ADDITIONAL INFORMATION**  
www.jku.at/mgb  
mgb@jku.at

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## Global Business vs. Other International Programs

**GENERAL INFORMATION**  
- International Phase: three countries  
- Fixed class consisting of international students  
- Coherent curriculum  
- Direct credit transfer

**TEAM STRUCTURE**  
- International classmates  
- Multicultural teams

**CAREER ADVANTAGES**  
Company visits and projects included

**LANGUAGE**  
- All of the courses are held in English  
- Additional language courses (depending on the track)

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## Application Procedure

1. **STEP**  
Send an e-mail request for the application link to: mgb@jku.at

2. **STEP**  
To apply, please request the link to our online application platform and submit the following documents:  
- Undergraduate (Bachelor’s) transcripts  
- Proof of language proficiency in English (C1)  
- Curriculum Vitae  
- Letter of Intent

3. **STEP**  
Once you have fulfilled the formal requirements, you will be asked to come in for a personal interview
TROIKA Track

RUSSIA
Higher School of Economics
Nizhny Novgorod (HSE)

AUSTRIA
Johannes Kepler University
Linz (JKU)

ITALY
Università degli Studi di Bergamo (UniBG)

INTERNATIONAL YEAR AT

RUSSIA
October – December
Global Business Fundamentals I
(6 ECTS credits)
Russian Business Context
(5 ECTS credits)
Global Leadership and Cultural Intelligence I
(2 ECTS credits)
Language Skills II (2 ECTS credits):
- Russian
- Italian
- German

AUSTRIA
January – March
Global Business Fundamentals II
(6 ECTS credits)
European Business Context with focus on Austria
(5 ECTS credits)
Global Leadership and Cultural Intelligence I
(2 ECTS credits)
Language Skills II (2 ECTS credits):
- Russian
- Italian
- German

ITALY
April – June
International Business Projects
(6 ECTS credits)
European Business Context with focus on Italy
(5 ECTS credits)
Global Leadership and Cultural Intelligence II
(2 ECTS credits)
Language Skills II (2 ECTS credits):
- Russian
- Italian
- German

SERVICES
- Direct credit transfer across three universities
- Visa support
- Support to apply for scholarships
- Course schedule (incl. visits to local companies and cultural events)

ADDITIONAL ADVANTAGE
Upon successful completion of the international phase, you have an opportunity to earn a Double Degree at the Higher School of Economics (HSE) in Russia.

FINANCIAL INFORMATION
- Travel expenses approx. € 700
- Accomodations approx. € 1,900
- No tuition fees
- Scholarships: jku.at/goabroad

LANGUAGE COURSE CHOICES
- Russian
- Italian
- German*
- Academic Writing English (C1)**
- Case Studies English (C1)**

*If German is not your mother tongue
**During the national phase

TRACK STRUCTURE
### TRACK STRUCTURE

<table>
<thead>
<tr>
<th>CANADA</th>
<th>TAIWAN</th>
<th>AUSTRIA</th>
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</thead>
<tbody>
<tr>
<td>University of Victoria (UVic)</td>
<td>National Sun Yat-sen University, Kaohsiung (NSYSU)</td>
<td>Johannes Kepler University Linz (JKU)</td>
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</tbody>
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### INTERNATIONAL YEAR AT

<table>
<thead>
<tr>
<th>CANADA</th>
<th>TAIWAN</th>
<th>AUSTRIA</th>
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<tbody>
<tr>
<td>August–November</td>
<td>November–January</td>
<td>February–April</td>
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- **Global Business Fundamentals** (10 ECTS credits)
- **North American Business Context** (3 ECTS credits)
- **Global Leadership and Cultural Intelligence I** (3 ECTS credits)
- **Language Skills II** (3 ECTS credits):
  - Advanced Business English
  - Beginning Chinese
  - German

- **Global Business Development and Entrepreneurship** (7 ECTS credits)
- **Asian Business Context** (4 ECTS credits)
- **Global Leadership and Cultural Intelligence II** (3 ECTS credits)
- **Language Skills II** (3 ECTS credits):
  - Advanced Business English
  - Beginning Chinese
  - German

- **Global Business Consulting** (7 ECTS credits)
- **European Business Context** (5 ECTS credits)
- **Global Leadership and Cultural Intelligence III** (3 ECTS credits)
- **Language Skills II** (3 ECTS credits):
  - Advanced Business English
  - Beginning Chinese
  - German

### SERVICES
- Direct credit transfer across three universities
- Visa support
- Support to apply for scholarships
- Course schedule (incl. visits to local companies and cultural events)

### LANGUAGE COURSE CHOICES
- Mandarin Chinese
- German*
- Academic Writing English (C1)**
- Writing English (C1)**
- Case Studies English (C1)**

*If German is not your mother tongue
**During the national phase

### ADDITIONAL ADVANTAGE
Upon successful completion of the international phase, you have an opportunity to earn a Double Degree at the National Sun Yat-sen University in Taiwan.

### FINANCIAL INFORMATION
- Travel expenses approx. € 2,100
- Accomodations approx. € 2,300
- No tuition fees
- Scholarships: jku.at/goabroad
PAC Track

PERU
PUCP Graduate Business School Lima

AUSTRIA
Johannes Kepler University Linz (JKU)

CANADA
University of Victoria (UVic)

INTERNATIONAL YEAR AT

CANADA
January – March
- Global Business Fundamentals (10 ECTS credits)
- North American Business Context (3 ECTS credits)
- Global Leadership and Cultural Intelligence I (3 ECTS credits)
- Language Skills II (3 ECTS credits): - Beginning Spanish
  - Advanced Spanish
  - German

AUSTRIA
March – June
- Global Business Development (7 ECTS credits)
- European Business Context (5 ECTS credits)
- Global Leadership and Cultural Intelligence II (3 ECTS credits)
- Language Skills II (3 ECTS credits): - Beginning Spanish
  - Advanced Spanish
  - German

PERU
June – August
- Global Business Consulting (7 ECTS credits)
- South American Business Context (4 ECTS credits)
- Global Leadership and Cultural Intelligence III (3 ECTS credits)
- Language Skills II (3 ECTS credits): - Beginning Spanish
  - Advanced Spanish
  - German

TESTE
Academic Advising

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P +43 732 2468 3050
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international@jku.at

Dates and Deadlines

See: jku.at/studying/the-academic-year for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)

Please note: The academic year at the JKU is the same as the National Phase for each track. The International Phase has different schedules and deadlines. Additional information is available on each track’s respective page!