

SMS Conference Extension 2012

Danube Extension (Linz, Austria)

*Tapping into pockets of knowledge:
Global Knowledge Acquisition, Ambidexterity and Organizational Transitions*



Organizers:

Tina C. Ambos, Wolfgang H. Güttel

Johannes Kepler University Linz, Austria / LIMAK Austrian Business School

Featured Panelists (confirmed to date):

Ulf Andersson, Copenhagen Business School

Aya Chacar, Florida International University

Yvez Doz, INSEAD

Felipe Monteiro, Wharton

Ram Mudambi, Temple University

Jim Robins, WU Vienna

Steve Tallman, University of Richmond

PROGRAM SCHEDULE

Thu, Oct 4th, 2012:

Arrival in Linz/Optional Program

Meeting point: October 4, 2012, 4 pm, [Hotel am Domplatz](#)

16-18.30h: **Short City Tour / Visit of „voestalpine Stahlwelt“**

Linz on the Danube is an innovative, contemporary city where culture, architecture, nature and science coexist. Modern cultural buildings sit harmoniously with baroque facades, and there is ground-breaking industrial architecture with energy efficient facades and interior design. The city is and has always been a nurturing place for inventors, scientists, designers and manufacturers. Its vibrant industrial clusters provide a location advantage for many multinational corporations.

The voestalpine Stahlwelt is an adventure: Your journey of discovery will take you to the realms of steel production, steel processing, steel products and the triumphs of steel, culminating in the uppermost level dedicated to the voestalpine Group. The concept

behind the exhibition offers a unique interplay between hands-on experience and the acquisition of factual knowledge.

18.30-21h: Practitioner X-over Dinner @ „voestalpine Stahlwelt“

Panel of 3 top managers who report on the organizational changes during their global quest for knowledge. Each „corporate story“ is reflected on and commented by an academic expert.

Fri, Oct 5th, 2012:

Danube Cruise through the Austrian Wine Region

Participants board Danube Cruise

9:00-9:30h: Welcome

9:30-10.30h: *Global Knowledge Acquisition-Panel: How to source, scout, locate?*

10.30-11h: Coffee Break

11-12h: Knowledge Acquisition Paper Sessions

12-13h: Lunch

13-14h: *Ambidexterity-Panel: How to manage exploration and exploitation in turbulent times?*

14-15h: Ambidexterity Paper Sessions

15-15.30h: Coffee Break

16-17h: *Organizational Transition Panel: How to support organizational change?*

17.30h: Arrival in Dürnstein

The Wachau is one of the most beautiful and famous regions in Austria. Visitors from all over the world come here to enjoy the picturesque landscape, the cultural heritage and the superb wines that grow in this area. Situated in the heart of the magnificent Wachau Valley, on the banks of the mighty River Danube, the charming town of Dürnstein offers the unique combination of a breathtaking scenery, traditional architecture, and places of historic interest. It was in the Kuenringer Castle, whose ruins still overlook Dürnstein, that the English King Richard Lionheart was held prisoner.

18-20h: Wine Tasting and Dinner at one of the famous vineyards

20h: Bus Transfer to SMS conference hotel in Prague will be provided (ca. 4hrs)
(Please let us know whether you would like to book this option. The bus fare will be payable on Oct 4th. We will provide a receipt.)

Deadline for paper submission is July 31st, 2012!

Please send papers (following the SMS style guidelines) to Tina.Ambos@jku.at

TRAVEL INFORMATION

Arrival to *Linz/Hörsching Airport* by **plane**

- Vienna: daily
- Frankfurt: daily
- Düsseldorf: 4x/week
- Berlin: 5x/week
- London 4x/week

Arrival to *Linz/Donau Hauptbahnhof* by **train**
daily connections (www.oebb.at) from

- Vienna (1.5 hrs)
- Prague (4.5 hrs)
- Frankfurt (5.5hrs)
- Zurich (7 hrs)
- Munich (2.5 hrs)
- Budapest (4.5 hrs)
- Milan (9 hrs)

Arrival by **bus**

daily connections (www.westbus.at)

- Prague – Linz (4 hrs)

Accomodation

[Hotel am Domplatz **](#)**

special rate single room (including breakfast): €99.-/night

(Johannes Kepler University special rate for your reservation until 25.7.2012)

[Hotel Landgraf **](#)**

special rate single room (including breakfast): 82.-/night

(Johannes Kepler University special rate for your reservation until 25.7.2012)

We are looking forward to seeing you in Linz!