

New Forms of Expatriation

Sending managers abroad has been an issue for research over the recent years. But due to an increasing lack of willingness of employees to relocate, of perceived problems going hand in hand with expatriation, cost savings and the fast development of electronic media as communication tools, new forms of working internationally have evolved over the last years and will be increasing rapidly. We want to shed some light on these alternative solutions such as frequent flyers, commuters, short term assignments and virtual expatriates by finding out more about their living and working styles, challenges associated with these new forms as well as measurements for companies.

Related Speeches & Discussions

April 2010: "Abenteuer Globales Denken - Up in the air and being grounded: Interkulturelles Management im Unternehmen" Key Note Speaker at the expert discussion Netzwerk Humanressourcen, "Internationalisierung bedeutet Abenteuer im Unternehmen", Linz, Austria.

Mai 2010: "Formen der Auslandsentsendung" Invited Speaker at an Expert Workshop Netzwerk Humanressourcen & Deloitte, Linz, Austria.

July 2009: "Neue Formen von Expatriation". University of Bamberg, Germany. Lecture given at the Faculty of Business for students in International Management.

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