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INSTITUTE FOR ENTREPRENEURSHIP
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DEVELOPMENT
JOHANNES KEPLER UNIVERSITY LINZ



U.S. Embassy Vienna

Personal Invitation

RoundTABLE: **How it begins**
Turning an idea into real business

with venture capital expert **Lauren Flanagan**

Tuesday, 21 April 2015, 11.30 a.m. – 1.00 p.m.
ACADEMIA SUPERIOR, Science Park 2, Zi. ZG074 (seminar room)
Altenberger Straße 66b, 4040 Linz

in cooperation with
Institute for Entrepreneurship and Organizational Development, JKU Linz and
US Embassy Vienna, Cultural Affairs

How it begins: Turning an idea into real business

Starting a business bears many challenges and risks, most of them associated with raising money and finding the right investors. The serial entrepreneur and investor Lauren Flanagan is an expert on venture capital and will share her insights in how to attract venture capital and angel investment, her takes on female entrepreneurship and the benefits and challenges of investing in diversity.



Lauren Flanagan is a serial entrepreneur and investor. Her latest company is Current Motor, which makes all-electric cargo motorcycles and mobile solar charging stations for commercial/municipal/government use. She is Managing Director of BELLE Capital, an early stage fund that invests in high growth companies in underserved capital markets. She is also on the Board of Springboard Enterprises which has helped match nearly 600 women-led companies with more than \$6.5 billion in venture capital. As SCIO Corp's chief executive officer, Ms. Flanagan has more than 25 years of experience in founding and operating technology companies. She received Trailblazer Awards in 2000 and 2001 from the Forum for Women Entrepreneurs and was awarded IT Software CEO of the Year for 2002. BusinessWeek selected her as one of the Top 25 Angels in Tech in 2010. Ms. Flanagan also serves on Dell's EIR advisory board, on the Angel Capital Association's collaboration committee, and is an active member of Angellist.

Program

11.30 a.m. Welcome
Introductory statement by Lauren Flanagan
Discussion

Brown-bag lunch and refreshments will be provided.

1.00 p.m. one-on-one consultations for start-ups and entrepreneurs (registration required)

We are looking forward to welcoming you to this expert roundtable discussion!

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