

Facts

APPLICATION DEADLINE

December

DURATION

4 semesters

PROGRAMS

- TROIKA (Russia, Austria, Italy)
- ACT (Austria, Canada, Taiwan)

LANGUAGE OF INSTRUCTION

English

ECTS CREDITS

120

PROGRAM STRUCTURE

- One year at the JKU Linz
- One year at all three partner universities

ADMISSION REQUIREMENTS

- Bachelor's degree in Business
- Advanced English-language skills (C1)

DEGREE AWARDED

Master of Science (MSc)

ADDITIONAL INFORMATION

www.jku.at/mgb

mgb@jku.at

Global Business vs. Other International Programs

GENERAL

- One year: three countries
- Fixed class consisting of international students
- Coherent curriculum
- Direct credit transfer

TEAM STRUCTURE

- International classmates
- Multi-cultural teams

CAREER ADVANTAGES

Company visits and projects included

LANGUAGE

- All courses are in English
- Additional language courses (depending on program)

Application Procedure

1. STEP

Send your application and the following documents to mgb@jku.at

- Transcripts
- Proof of English-language proficiency (C1)
- Curriculum vitae
- Letter of Intent

2. STEP

Application Review

3. STEP

Interview at the Institute of Organization and Global Management Education

JOHANNES KEPLER UNIVERSITY LINZ

Institute of Organization and Global Management Education
Altenberger Street 69
4040 Linz, Austria
T +43 732 2468 4449
mgb@jku.at
www.jku.at/mgb

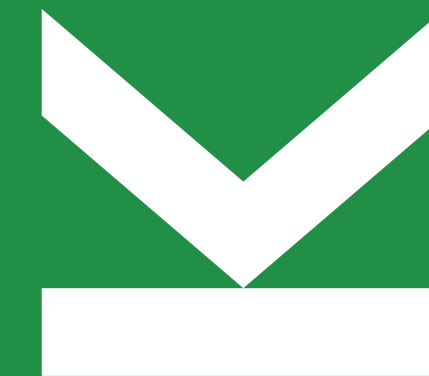
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in cooperation with

iv INDUSTRIELLEN VEREINIGUNG

MASTER'S DEGREE PROGRAM

SPACE FOR GLOBAL BUSINESS.



1 class, 3 cultures and real-world business experiences.

JKU

JOHANNES KEPLER
UNIVERSITÄT LINZ

Joint Master's Degree Program in Global Business

The joint Master's degree program in Global Business aims to prepare students to pursue international management careers by providing insight into global economic and business environments. Both the TROIKA and ACT programs also provide students with an opportunity to learn about different cultures, improve language skills, develop a global mindset as well as develop cultural awareness and professional business expertise. In addition to management courses, the programs help students hone their soft skill sets in cross-cultural management and prepare to take on leadership tasks.

YOUR ADVANTAGES

1 class - 3 cultures

Enhance your business skill set

Better understand local practices

Contact with innovative companies

Real-world business experiences

Foreign language fluency

TROIKA

GLOBAL BUSINESS

ACT

Graduate Testimonials



HANNES FRAUENSCHUH
JKU MASTER GLOBAL BUSINESS GRADUATE

"The MGB-Troiika program was an outstanding and interesting opportunity for me to study in a dynamic, intercultural environment. In particular, acquiring theoretical knowledge in combination with close ties to well-known multinational players makes the program special."



ANGELA BEUTELMEYER
JKU MASTER GLOBAL BUSINESS GRADUATE

"The ACT Program was an amazing time for me. I met extraordinary people, encountered incredible cultures and countries, and had an overall unprecedented experience. If you get the chance to be part of this program - take it! It will change you!"

TROIKA Program



RUSSIA
Higher School of Economics
Nizhny Novgorod (HSE)



AUSTRIA
Johannes Kepler University
Linz (JKU)



ITALY
Università degli Studi di
Bergamo (UniBG)

FINANCIAL INFORMATION

- Travel expenses approx. € 600
- Accommodations approx. € 1,600
- No tuition fees
- Scholarships: www.jku.at/insausland

SERVICES

- Organized accommodations
- Invitation for Russian visa application

LANGUAGE CLASS CHOICES

- Russian
- Italian

PROGRAM STRUCTURE

NATIONAL YEAR AT THE JKU LINZ

Mandatory Courses

Marketing* (6 ECTS)
Organization* (6 ECTS)
Qualitative Research Methods* (3 ECTS)
Quantitative Research Methods* (3 ECTS)
Master's Thesis Seminar (1 ECTS)
Academic Writing English (C1, 3 ECTS)
Case Studies English (C1, 3 ECTS)
Cultural Context (3 ECTS)

Select 4 of following 5 courses

Strategic Management* (6 ECTS)
Human Resource & Change Management* (6 ECTS)
Managerial Accounting* (6 ECTS)
Financial Accounting* (6 ECTS)
Corporate Finance* (6 ECTS)

*In accordance with the Master's degree program curriculum in General Management

INTERNATIONAL YEAR AT

RUSSIA
October - December

International Management (3 ECTS)

Russian Economic and Business Context (2 ECTS)

Cultural Awareness (2 ECTS)

Russian Financial Systems (3 ECTS)

Global Governance (3 ECTS)

Italian / Russian Language Classes (2 ECTS)

AUSTRIA
January - March

International Management 2 (3 ECTS)

Austrian Economic and Business Context (2 ECTS)

Cultural Awareness (2 ECTS)

International Finance (3 ECTS)

International Marketing (3 ECTS)

Italian / Russian Language Classes (2 ECTS)

ITALY
February - April

International Business Projects (6 ECTS)

Italian Economic and Business Context (2 ECTS)

Cultural Awareness (2 ECTS)

Risk Management (3 ECTS)

Italian / Russian Language Classes (2 ECTS)

ACT Program



CANADA
University of Victoria
(UVic)



TAIWAN
National Sun Yat-sen
University, Kaohsiung
(NSYSU)



AUSTRIA
Johannes Kepler University
Linz (JKU)

FINANCIAL INFORMATION

- Travel expenses approx. € 2,500
- Accommodations approx. € 1,400
- No tuition fees
- Scholarships: www.jku.at/insausland

ADDITIONAL ADVANTAGES

Opportunity to earn a double degree at the National Sun Yat-sen University in Taiwan

PROGRAM STRUCTURE

NATIONAL YEAR AT THE JKU LINZ

Mandatory Courses

Marketing* (6 ECTS)
Organization* (6 ECTS)
Qualitative Research Methods* (3 ECTS)
Quantitative Research Methods* (3 ECTS)
Master's Thesis Seminar (1 ECTS)
Academic Writing English (C1, 3 ECTS)
Case Studies English (C1, 3 ECTS)
Cultural Context (3 ECTS)

Select 3 of following 5 courses

Strategic Management* (6 ECTS)
Human Resource & Change Management* (6 ECTS)
Managerial Accounting* (6 ECTS)
Financial Accounting* (6 ECTS)
Corporate Finance* (6 ECTS)

*In accordance with the Master's degree program curriculum in General Management

INTERNATIONAL YEAR AT

CANADA
August - November

International Logistics and Supply Chain Management (3.5 ECTS)

The North American Business Context (3 ECTS)

Global Leadership and Cultural Intelligence (3 ECTS)

International Financial Management (3.5 ECTS)

International Marketing (3 ECTS)

Mandarin Language Classes (3 ECTS)

TAIWAN
November - January

Global Business Development and Entrepreneurship (7 ECTS)

The Asian Business Context and Governance Structures (4 ECTS)

The European Business Context (5 ECTS)

Global Leadership and Cultural Intelligence (6 ECTS)

Consulting Methods (3 ECTS)

Mandarin Language Classes (3 ECTS)

AUSTRIA
February - April

Business Consulting Project (4 ECTS)

The European Business Context (5 ECTS)

Global Leadership and Cultural Intelligence (6 ECTS)

Consulting Methods (3 ECTS)

Mandarin Language Classes (3 ECTS)